Content Idea Generation Tools - WPTrainingManual.com

June 12, 2020

Content Marketing With WordPress – Content Idea Generation Tools

Tutorial Contents

This tutorial is part of our series on using __content marketing__ to create more exposure online for your business and drive more traffic to your site.

Subscribe to our __web content creation course__ and learn how to never run out of great content for your website, blog, or newsletter.

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If you are feeling stuck for **content ideas** or headlines for your website, blog, newsletter, or social media post titles and articles, then check out the useful content idea generation tools below.

Most of the tools listed below are free and will help you generate content ideas fast.

AnswerThePublic.com
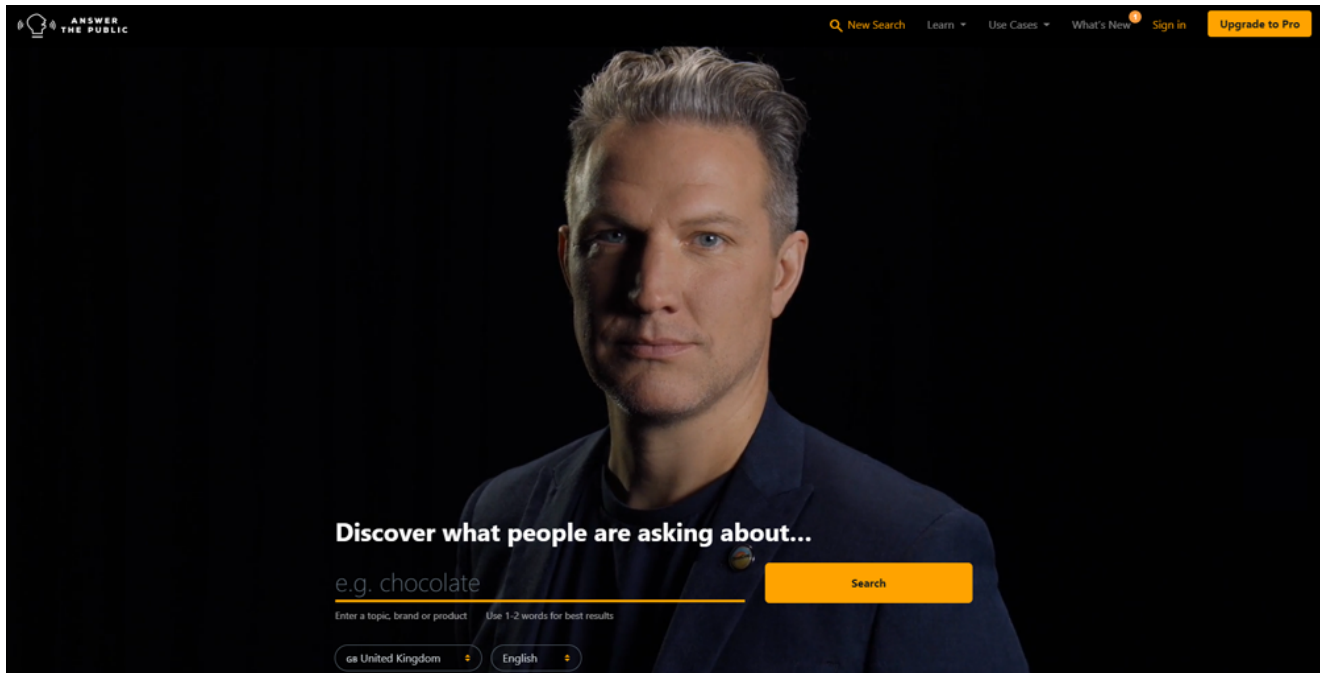

AnswerThePublic.com – Content idea suggestion tool.

According to its developers, this tool was created to provide content, creative, PR, and SEO marketers with a *search insight* tool that better utilizes the auto-suggest results provided by search engines like Google and Bing to uncover the motivations & emotions of people entering search queries and provide users with a richer starting point for content ideas.

To use this tool, visit **AnswerThePublic.com**, enter a keyword in the search field, and select a language from the drop-down menu.
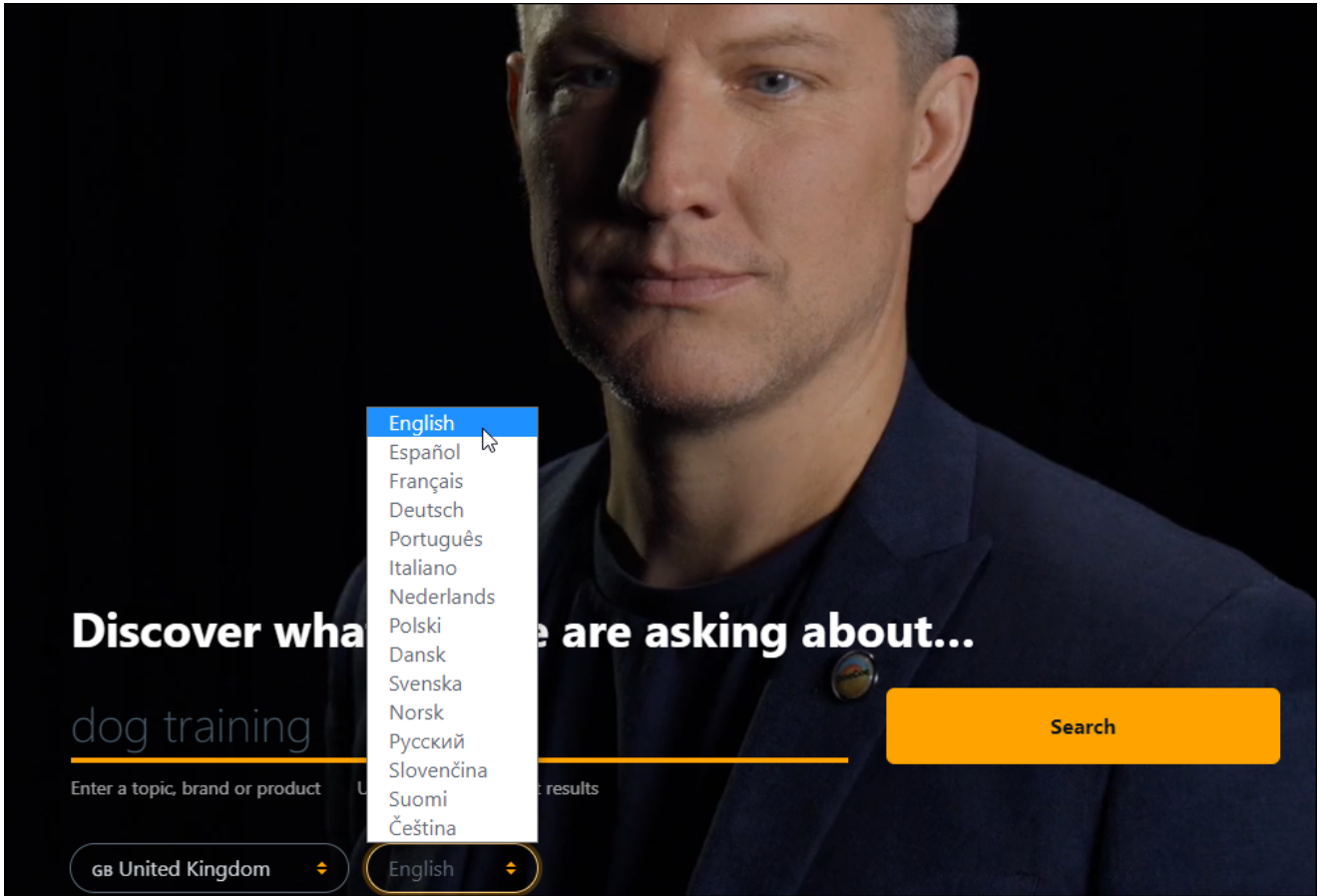
Enter a search keyword and select a language.

Next, click on the 'Search' button.
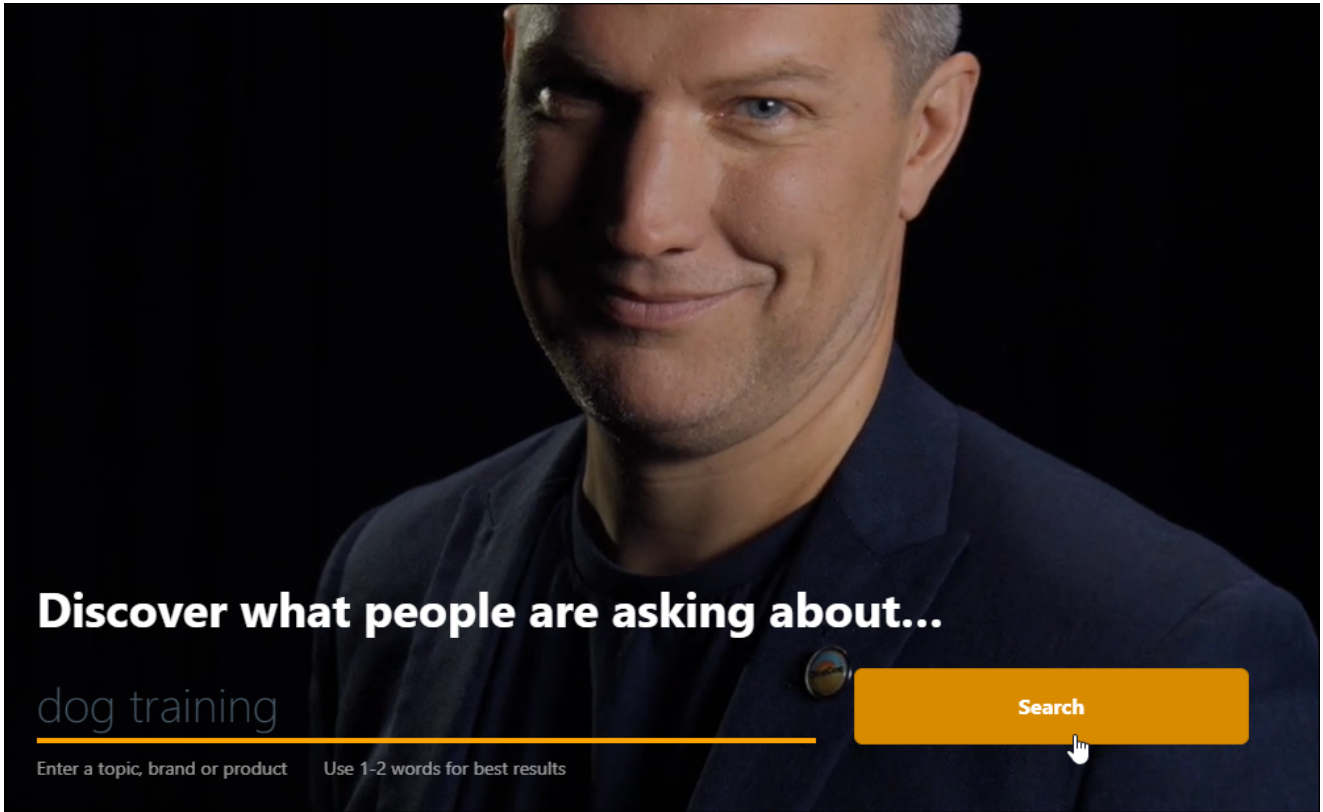
Click Search to generate content ideas.

The tool will create a report with visual graphics and a list of alphabetical results.

dog training

en-us (17 Jan 2021)

Compare data (Pro only)

RESULTS FOR **DOG TRAINING** (TOP) QUESTIONS 61 PREPOSITIONS 46 COMPARISONS 32 ALPHABETICALS 203 RELATED 8 Download CSV

dog training 61 questions

Visualisation | Data

Save image

dog training 46 prepositions

Visualisation | Data

Save image

dog training 32 comparisons

○ Visualisation   ≡ Data

🖼 Save image

dog training 203 alphabeticals

a   Image
- dog training aids
- dog training apprenticeship
- dog training app
- dog training advice and support
- dog training accessories
- dog training aberdeen

b   Image
- dog training books
- dog training bells
- dog training bristol
- dog training bag
- dog training birmingham
- dog training books uk

c   Image
- dog training classes near me
- dog training courses
- dog training collars
- dog training classes
- dog training clicker
- dog training college

d

[Image]

- dog training dummy
- dog training discs
- dog training derby
- dog training doncaster
- dog training during lockdown
- dog training dundee
- dog training darlington
- dog training devon

e

[Image]

- dog training equipment
- dog training edinburgh
- dog training equipment uk
- dog training exeter
- dog training exercises
- dog training essex
- dog training east kilbride
- dog training enfield

f

[Image]

- dog training for dummies
- dog training for aggressive dogs
- dog training for older dogs
- dog training fife
- dog training for beginners
- dog training falkirk
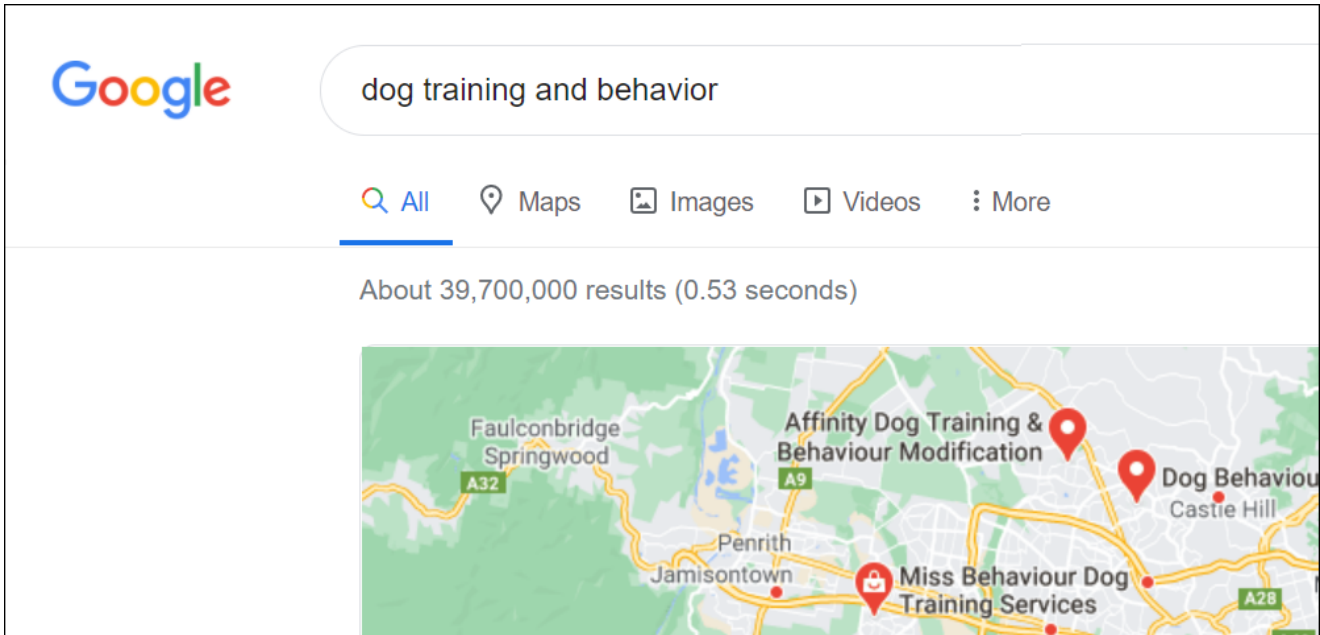- dog training formby

Generate a report with a list of alphabetical results.

The report generated by the tool contains clickable links to Google's search tool.

Click on a phrase to explore it further on Google.

This allows you to explore the results for selected keyword phrases further.

Answerthepublic.com generates results with clickable links to Google search.

You can download and save the images to your hard drive.

Click the button to save this image.

You can also export and download the results of your search in CSV format.

Download your content ideas as a CSV file.

This tool can also be used to generate content ideas in different languages.
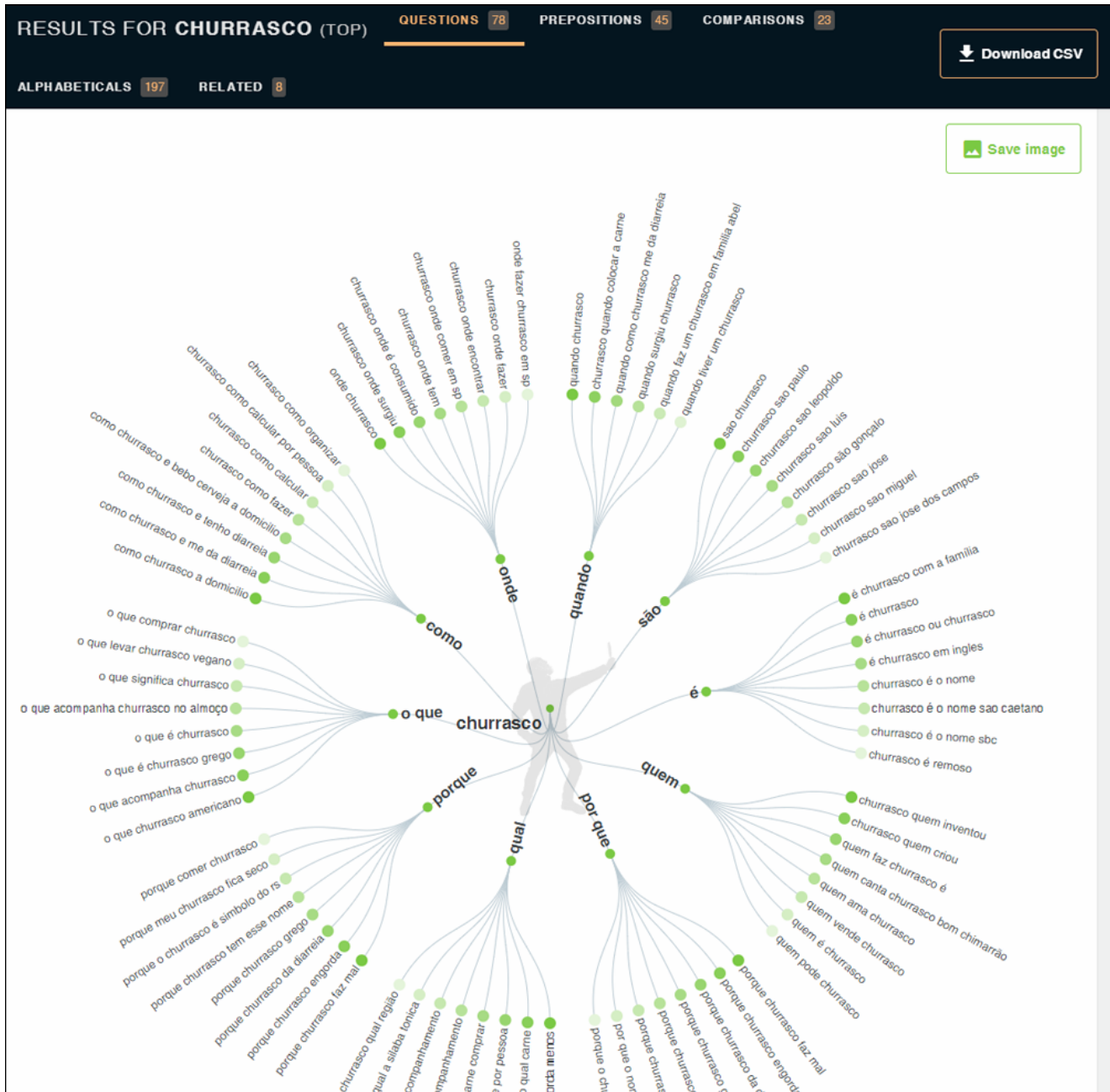
Generate content ideas in other languages.

The free version of this tool lets you run a limited number of free searches. If you need to generate new content ideas on a regular basis and find the tool useful, consider upgrading to their paid plans for unlimited searches, comparisons over time, search alerts, and more.

To access this content idea generation tool and swipe some great content ideas, go here: **AnswerThePublic.com**

Hubspot's Blog Ideas Generator
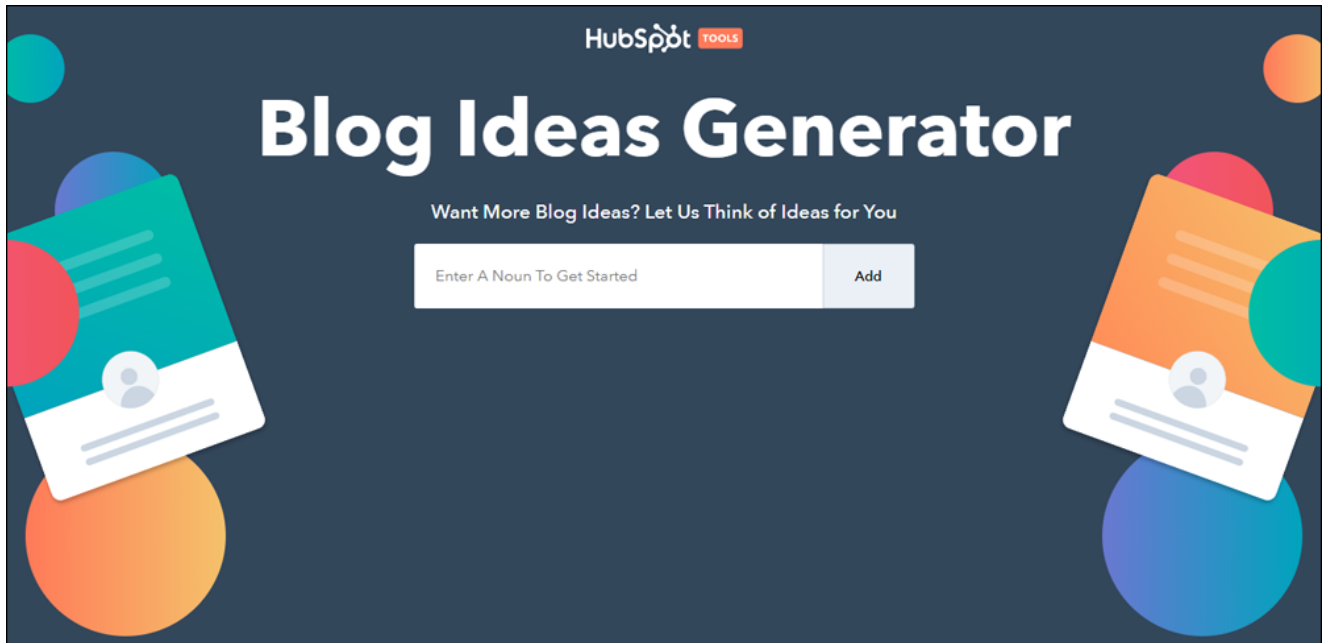
Hubspot's Blog Ideas Generator.

Hubspot's Blog Ideas Generator is another great tool for generating content ideas quickly.
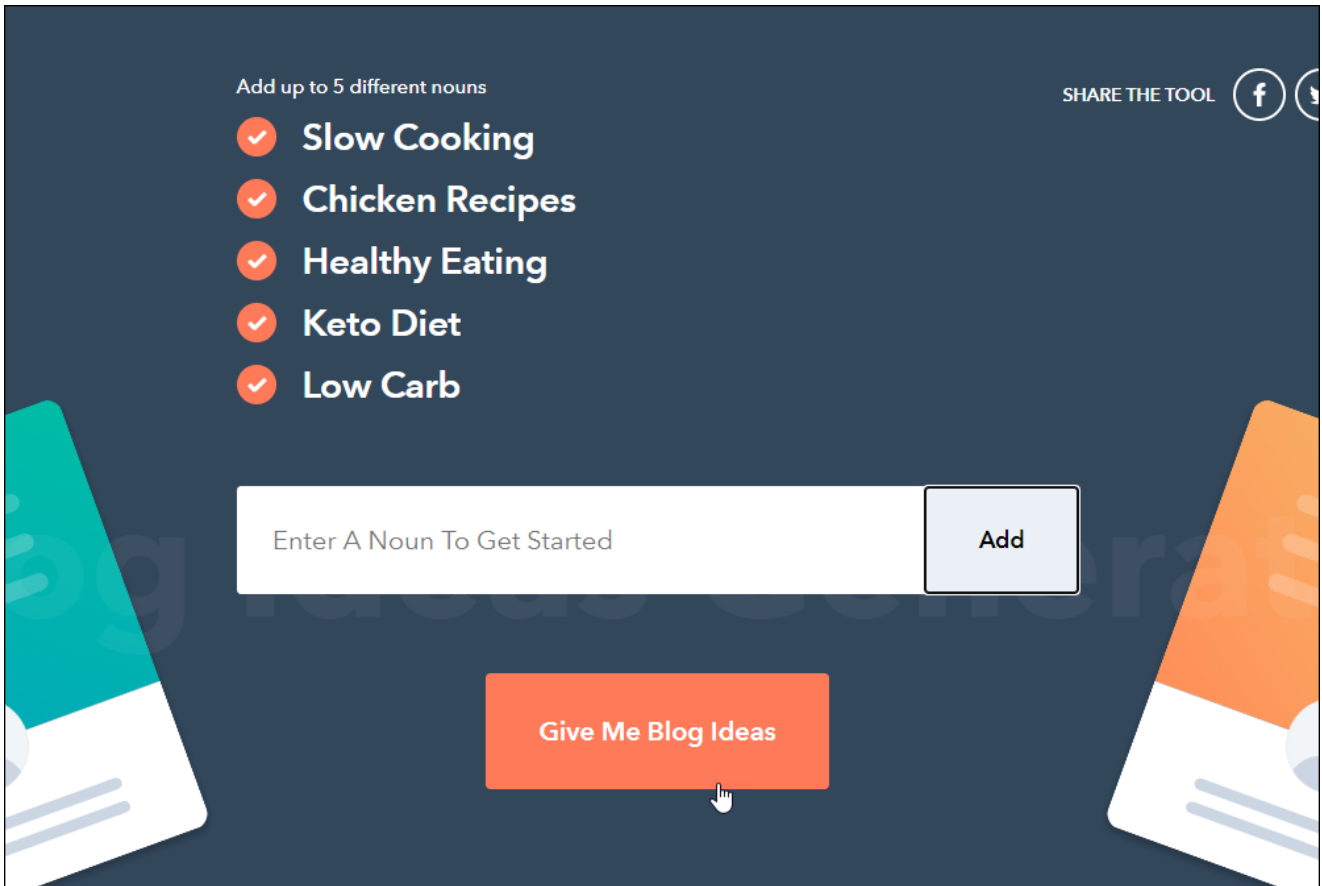
Enter a seed keyword into the tool's search field and click the 'Add' button.

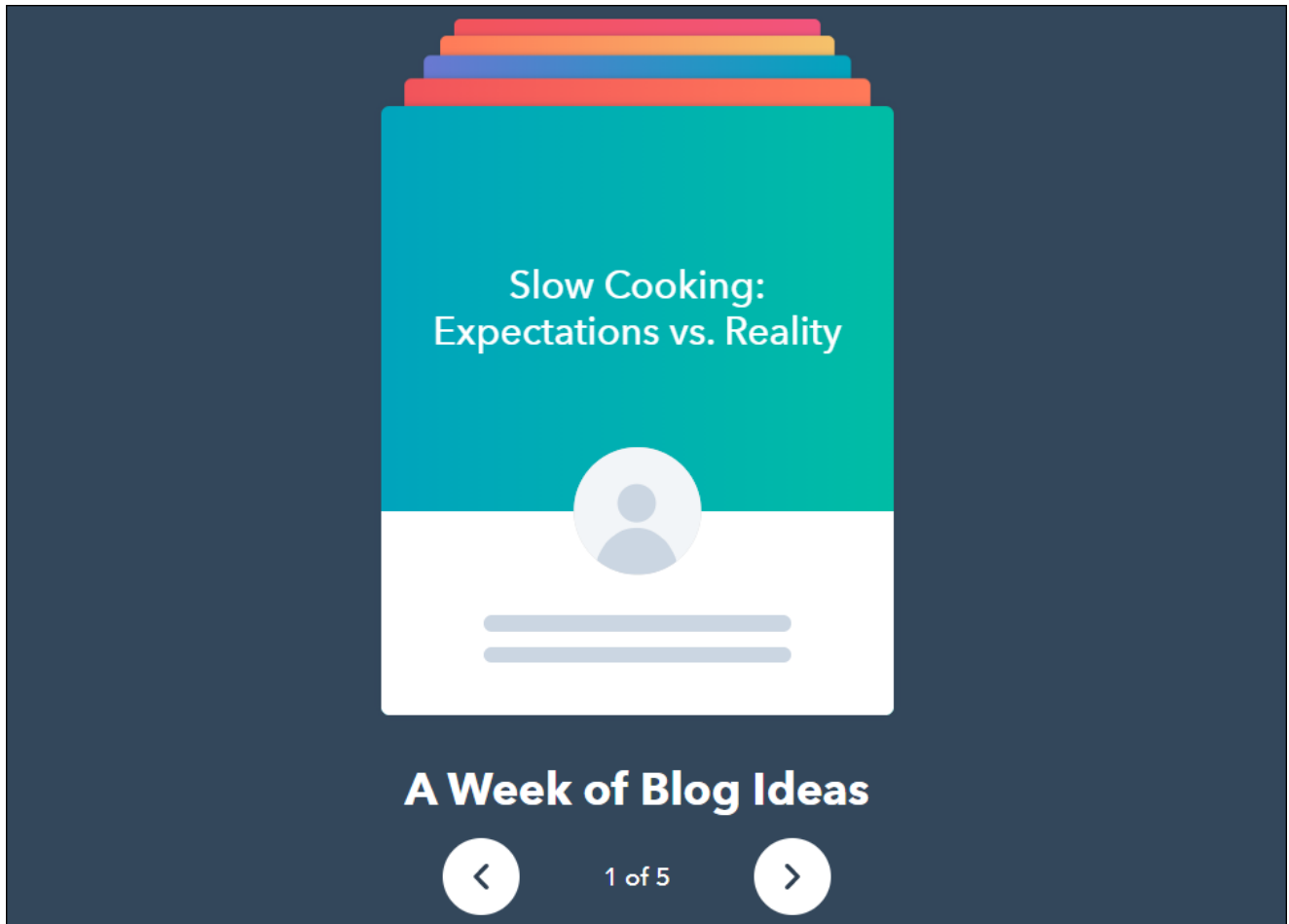Enter a keyword and click the Add button.

You can add up to 5 different search terms.
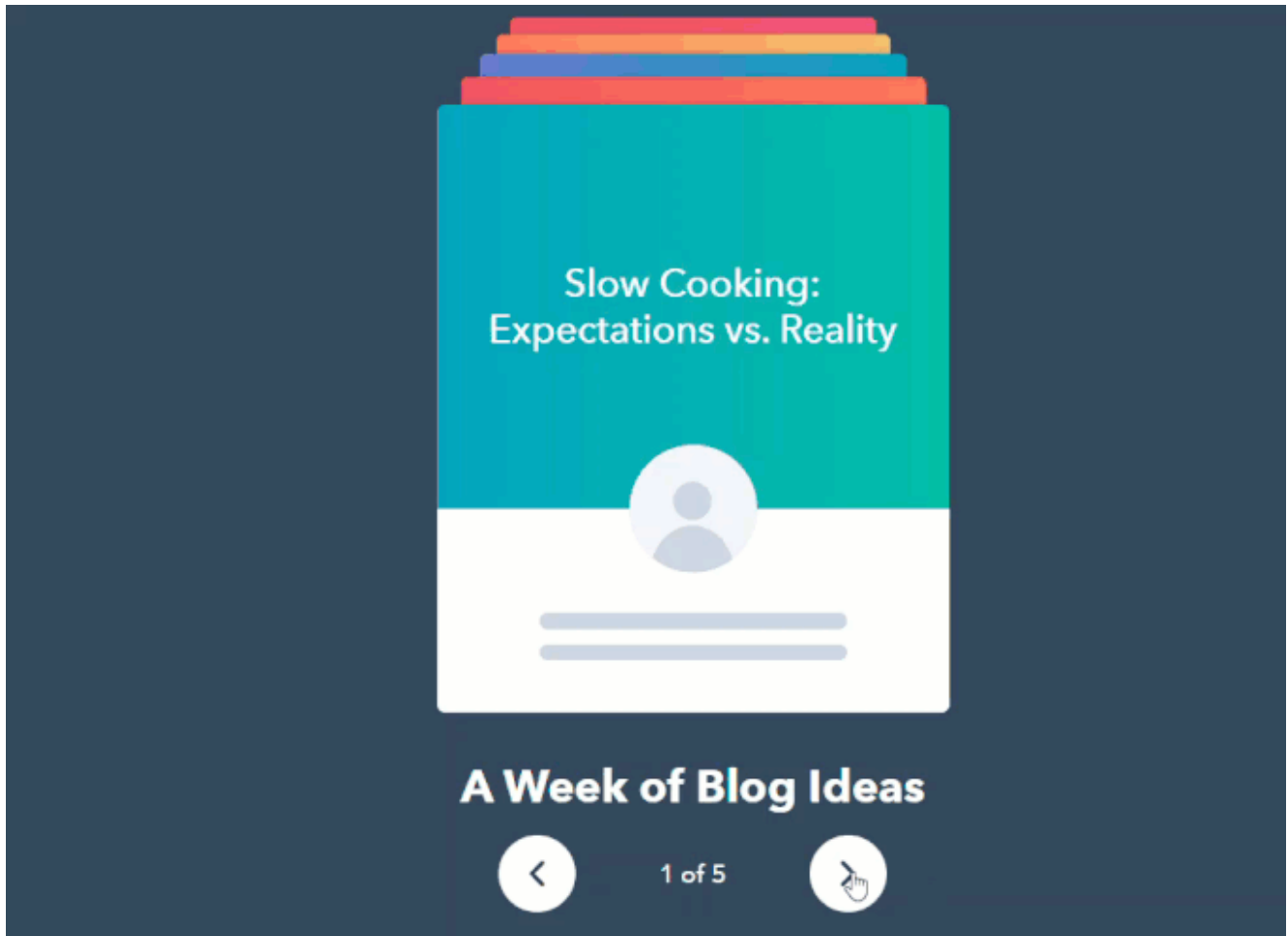
Click the 'Give Me Blog Ideas' button when done.

Click the button to generate blog post ideas.

The tool will generate 5 content topics for your articles and posts for free.

The Hubspot Blog Ideas tool lets you generate a week of blog ideas.

Note: If you become a Hubspot subscriber, you can download a list of 250 post ideas from your keyword search instead of just 5.

Generate a week of blog ideas without becoming a Hubspot subscriber, or subscribe to download a year's worth of content ideas.

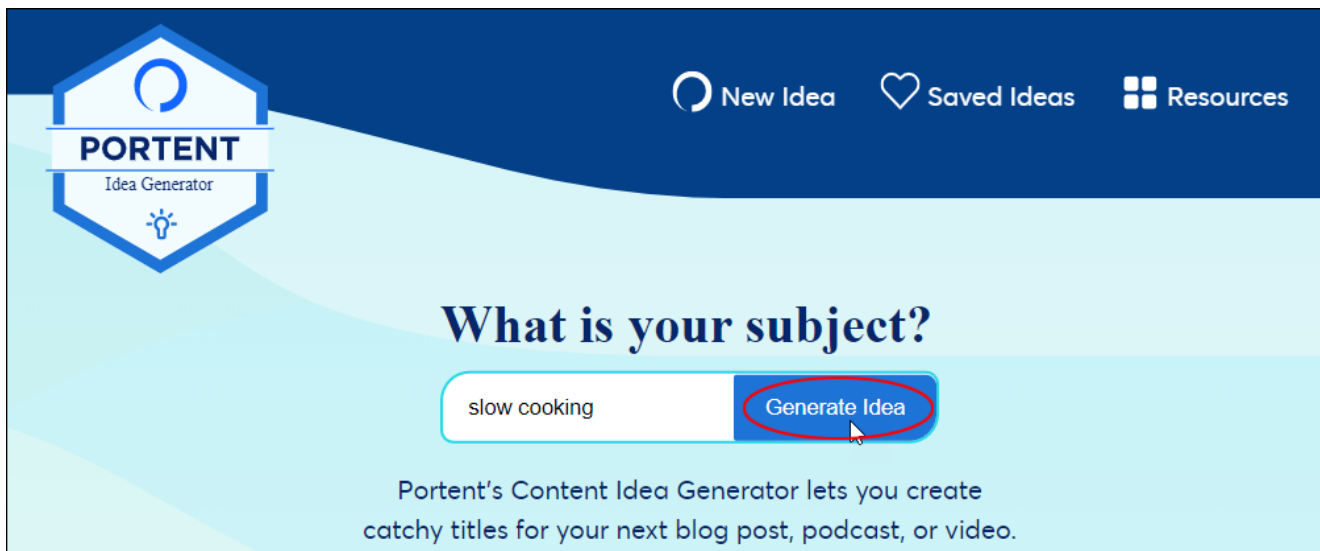To access this tool, go here: **Hubspot's Blog Ideas Generator**

Portent's Content Idea Generator
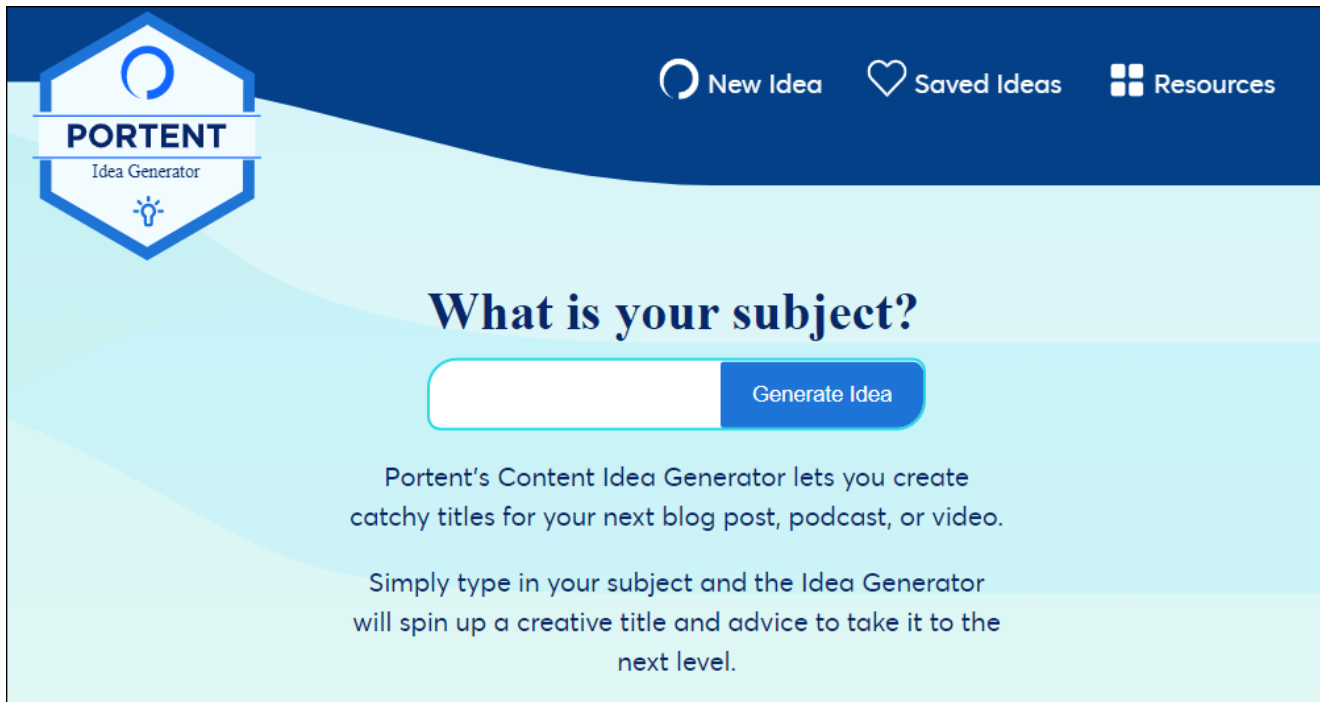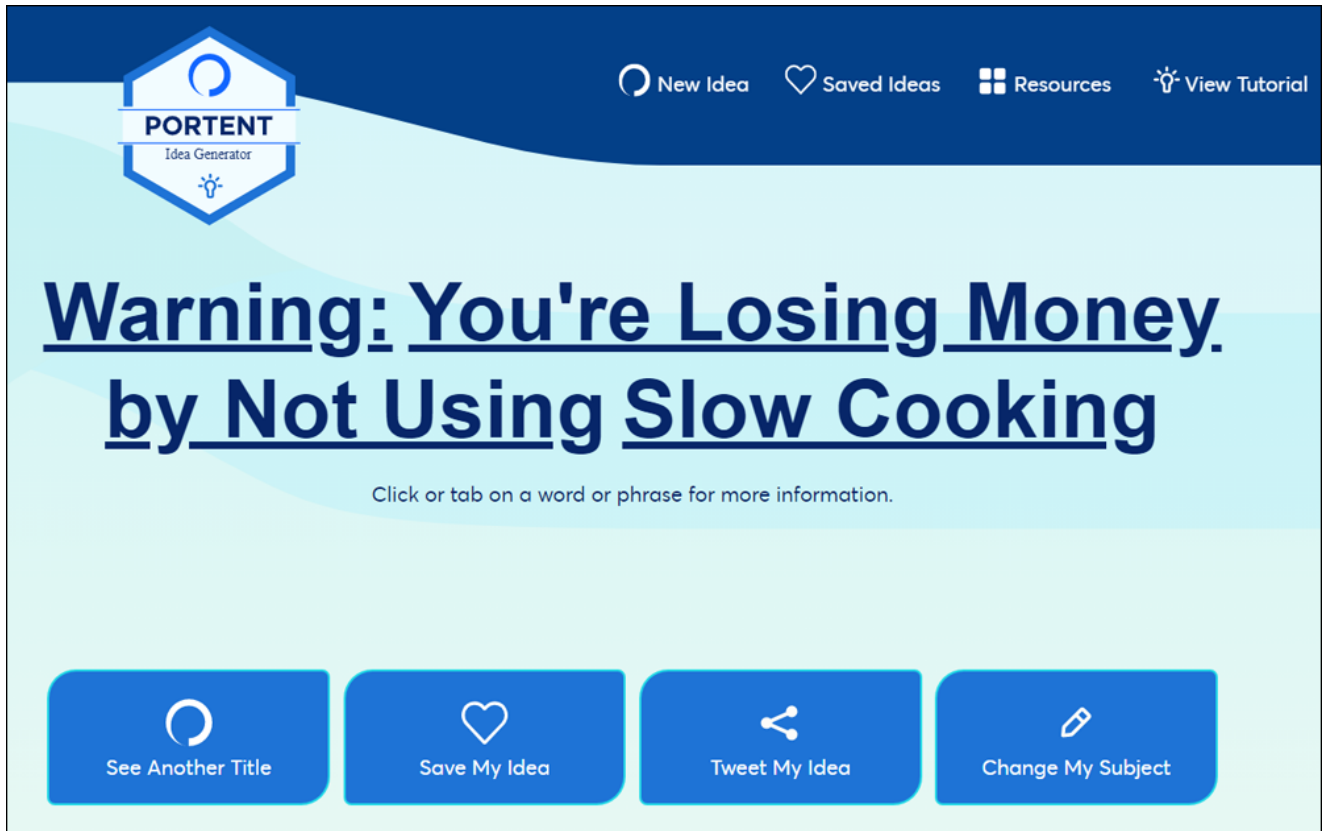
Portent Idea Generator

<u>Portent's Content Idea Generator</u> is a great tool for generating content headline ideas.

Enter your keywords and click the 'Generate Idea' button.

Click the button to generate a catchy post title for your blog, podcast, or video.

A headline idea for your topic will be instantly generated.

A post title generated by Portent's content idea generator tool.

To access this content idea-generating tool, go here: **Portent's Content Idea Generator**

FreshTitle – Headline Generator

One-Click Software Gives You INSTANT Access to Thousands of PROVEN Titles & Headlines for ANY Content You Need!

Fresh Title will automatically generate a proven title or headline for any content you want using 4 powerful built-in tools!

FreshTitle – Headline Generator

FreshTitle Headline Generator is a one-click tool that works on both PC and Mac computers. It lets you generate hundreds of compelling post titles and headlines for your content in seconds.

Simply enter your keywords into Fresh Title and its built-in algorithm instantly returns over 830 pre-optimized and proven-to-convert headlines. You can then simply copy and paste the title or headline into your post or page.
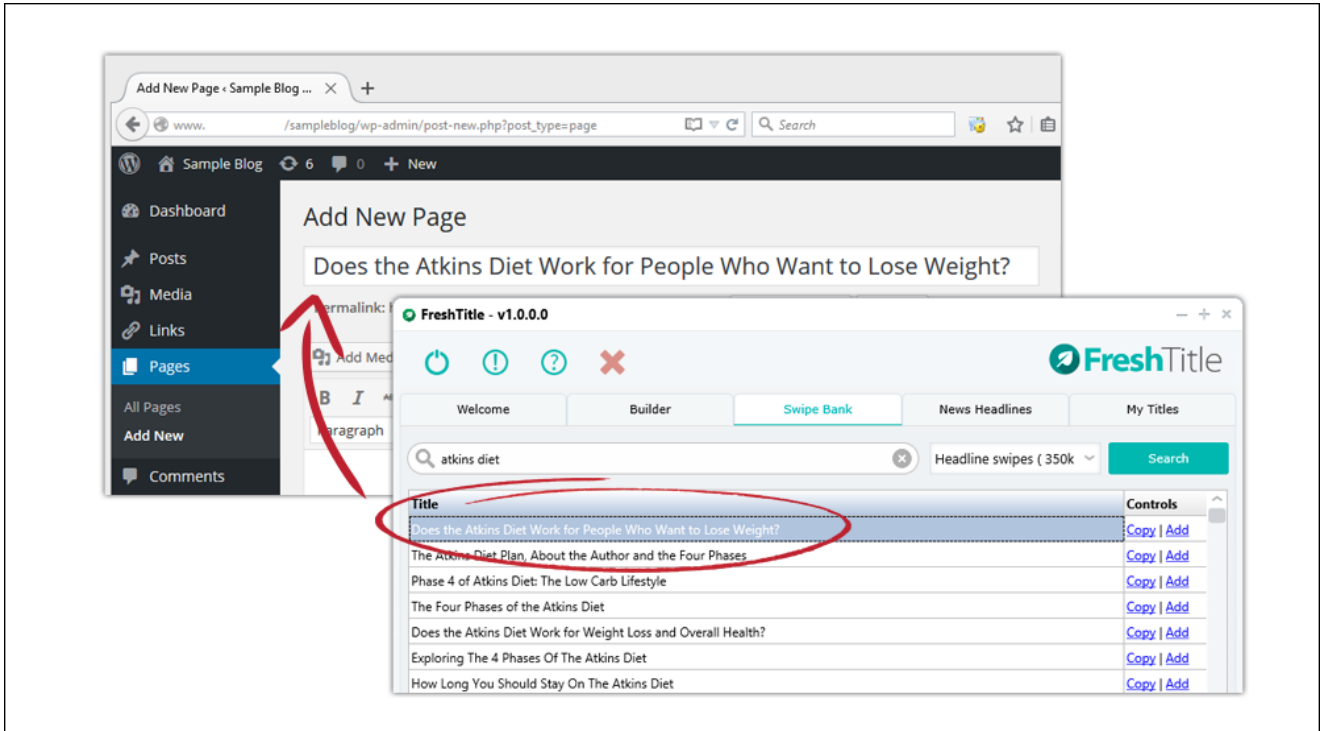
Generate hundreds of high-converting post titles in seconds with this headline-generating tool.

In addition to entering niche keywords into the tool, you can answer a few simple questions and FreshTitle will generate an additional 125 optimized headlines that are also proven to convert.

For more details about this headline-generating tool, go here: **Fresh Title Headline Generator**

Headlinr

**Turn Your Browser Into A Copywriting Machine**

<u>One-Click Software</u> Gives You INSTANT Access to Hundreds Of The BEST HEADLINES Ever Published Online....

a tool that sits in your browser and generates over 315 headlines with 1 click

Headlinr is a browser-based headline-generating tool.

<u>Headlinr</u> is a Google Chrome browser extension that lets you quickly generate ideas for new blog posts and articles, Facebook posts, email headlines, sales copy, and more.
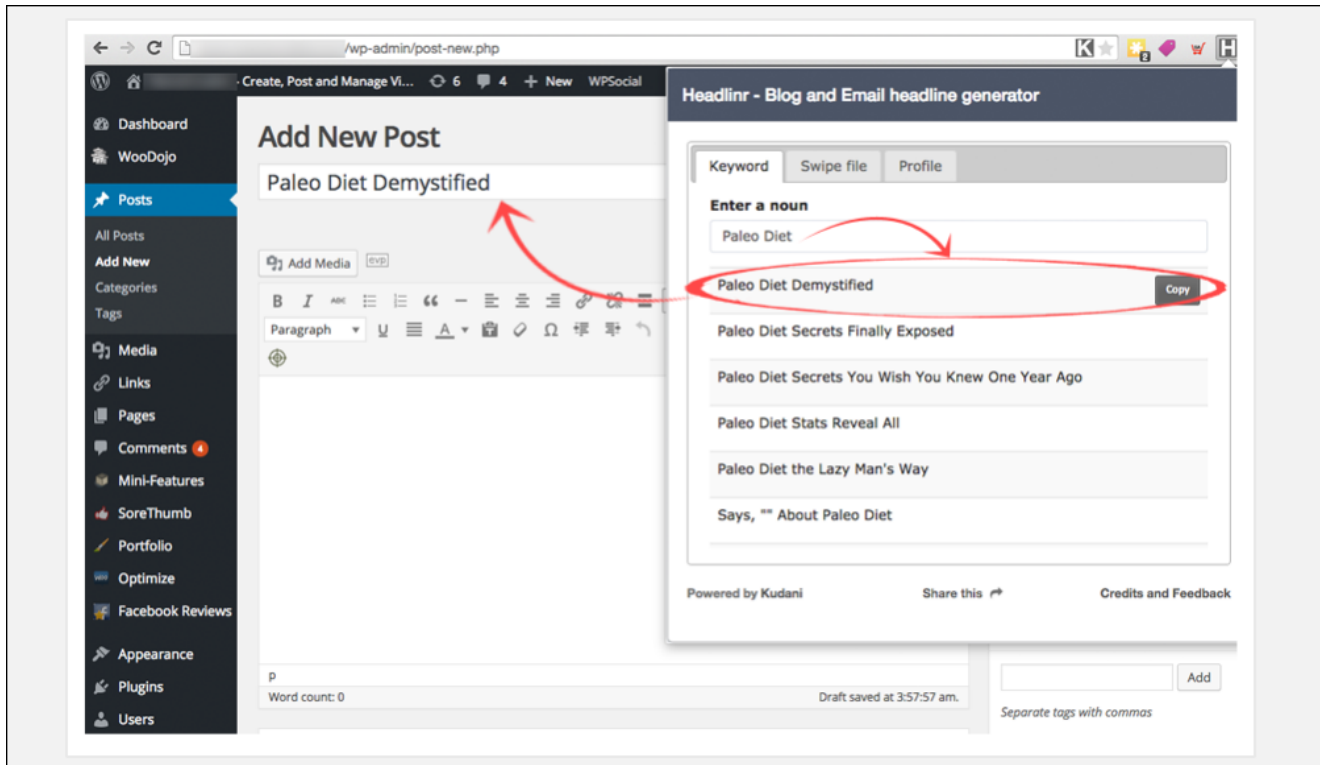
Generate blog and email headlines quickly and easily with Headlinr.

Headlinr is not free. It requires a one-time payment, but it's a useful tool that can generate over 1,000 headline swipes and 315+ headline formulas just by entering a keyword. It also lets you create your own headlines and swipes, and store your own headline templates, blog post ideas, and swipes, making it a handy browser-based content idea generation tool.

For more information about this tool, go here: **Headlinr**
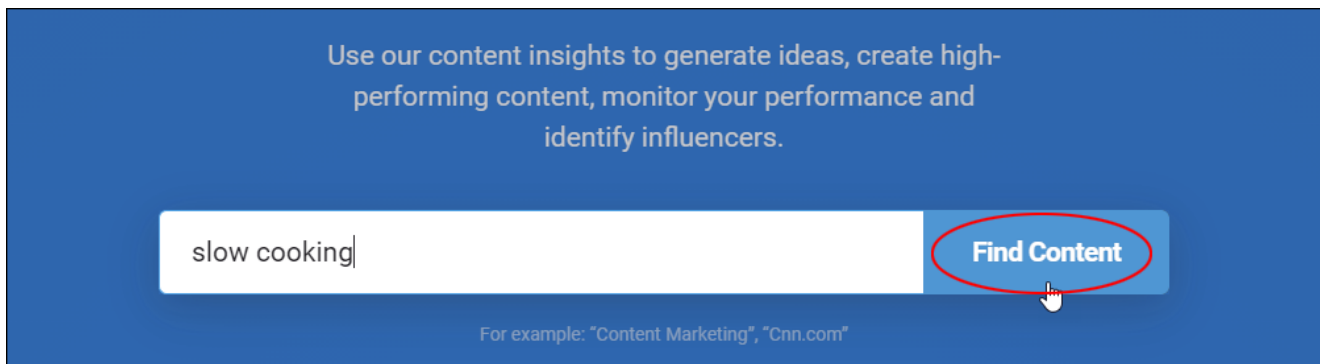
BuzzSumo
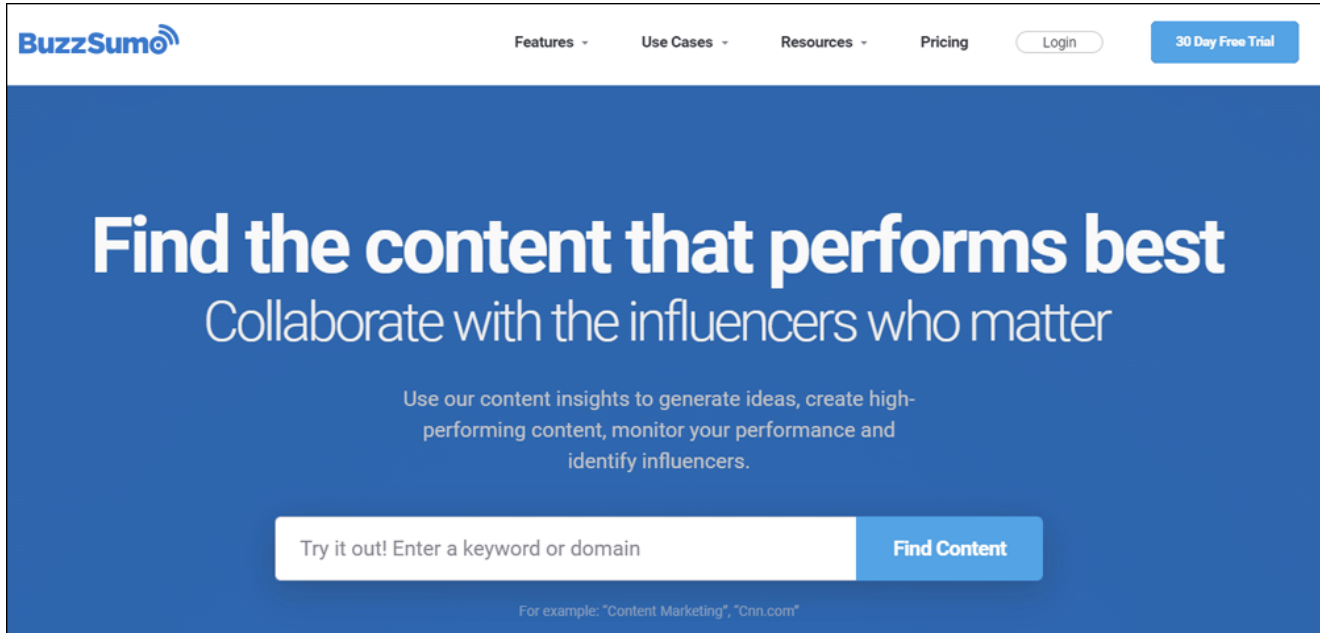
BuzzSumo home page.

BuzzSumo is a powerful content marketing and market research tool that lets you analyze what type of content is popular with readers on the web and social media.

You can use the free version of this tool to generate content ideas quickly.

Just enter your keyword into the search field and click the 'Find Content' button.

Enter your seed keyword and click the button to begin generating ideas for your content.

BuzzSumo will then return a list of sites that are performing well with the keyword and provide insights on effective ways to use the keyword in your content.
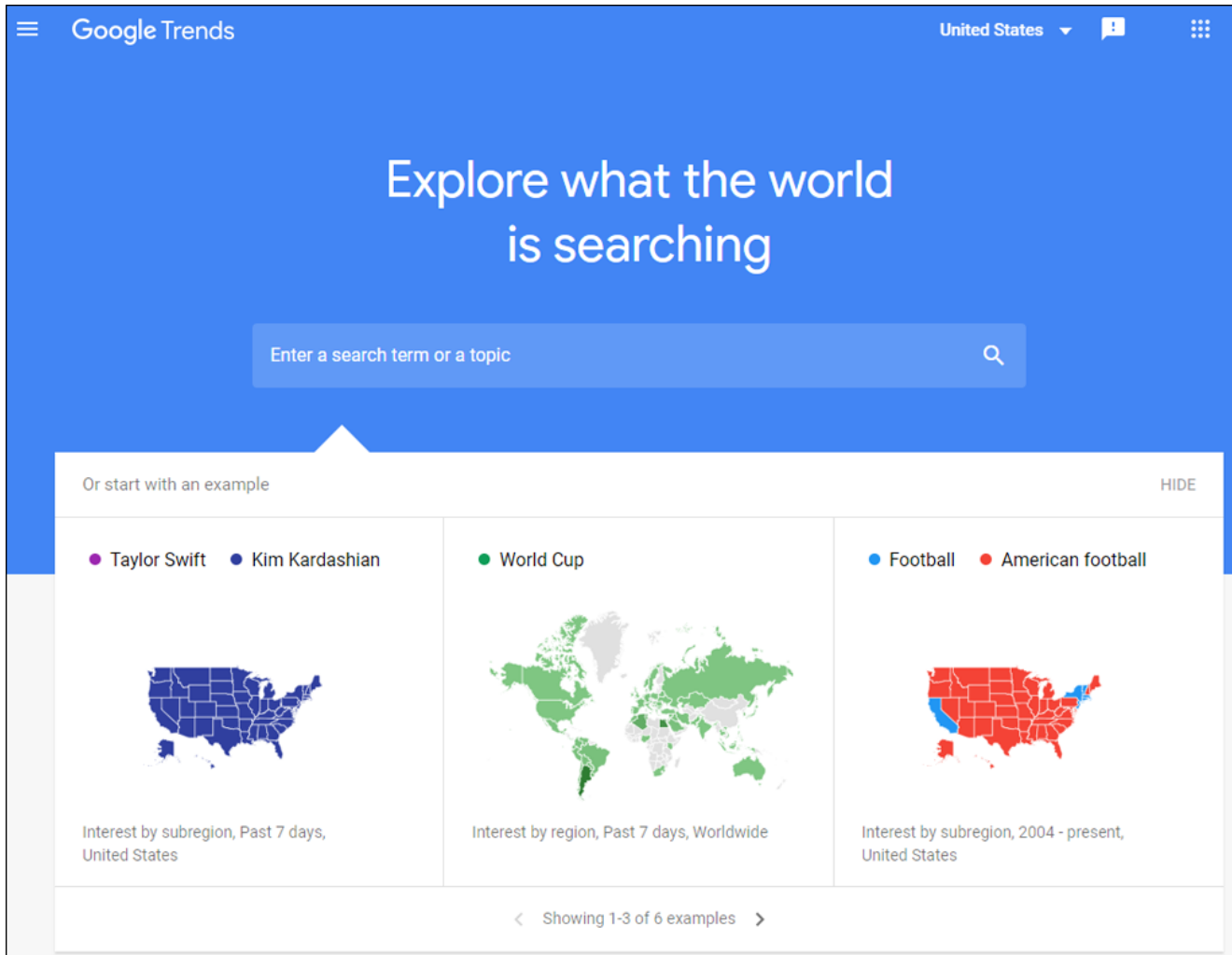
BuzzSumo results screen.

If you're just after some quick content ideas, the FREE version of the tool should be fine.

The PRO version of the tool gives you access to detailed search results and additional information (e.g. backlinks, social engagement, a list of key influencers, etc.)

For more information about using this tool, go here: **BuzzSumo**
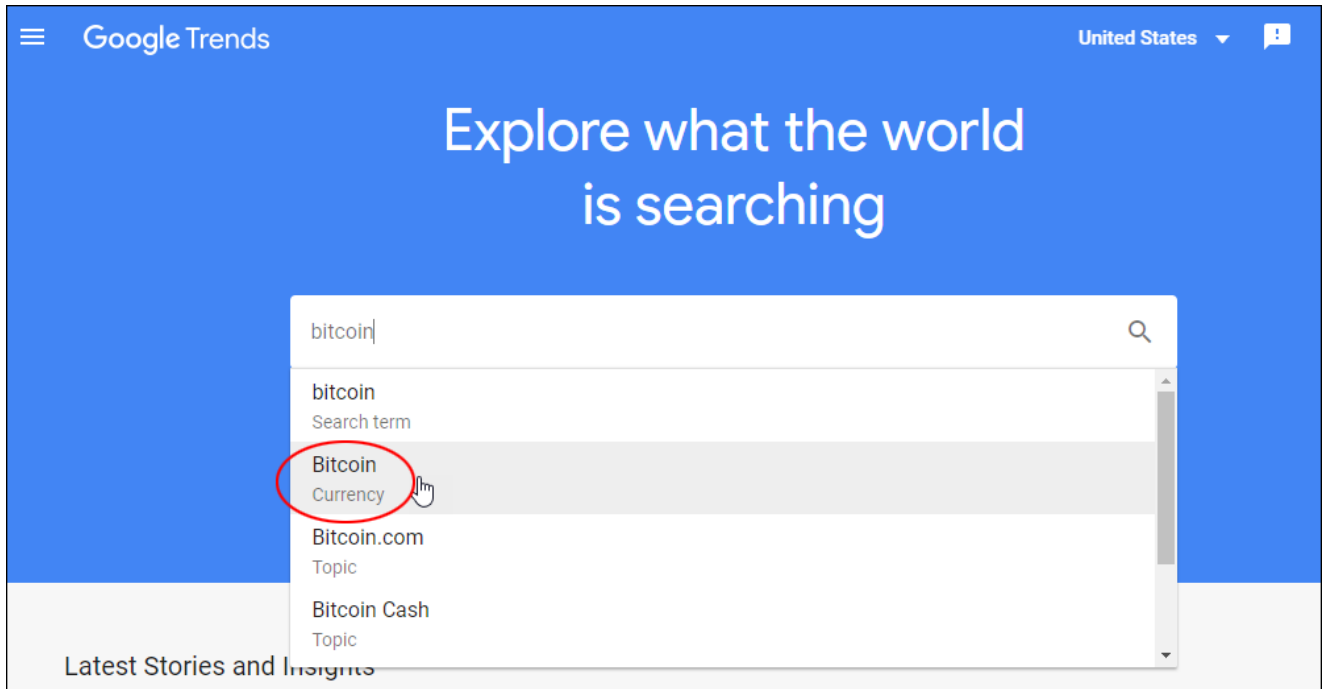
Google Trends

Google Trends home page.

Google Trends is another valuable tool for performing market research and seeing what topics are currently trending.
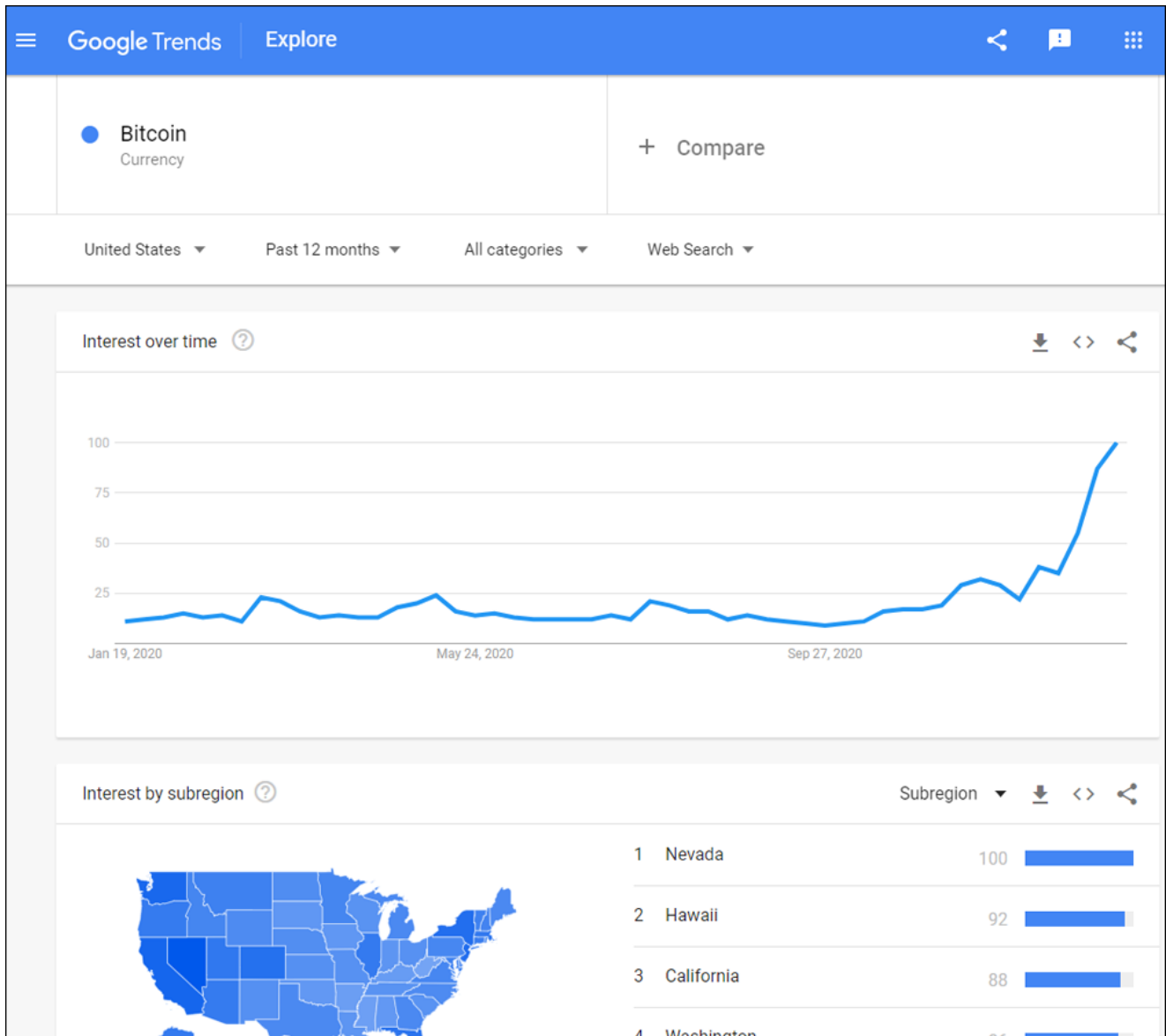
It can also help you generate timely content ideas.

To explore trends and generate ideas for your topic, enter a keyword into the search tool, and press 'Enter'.
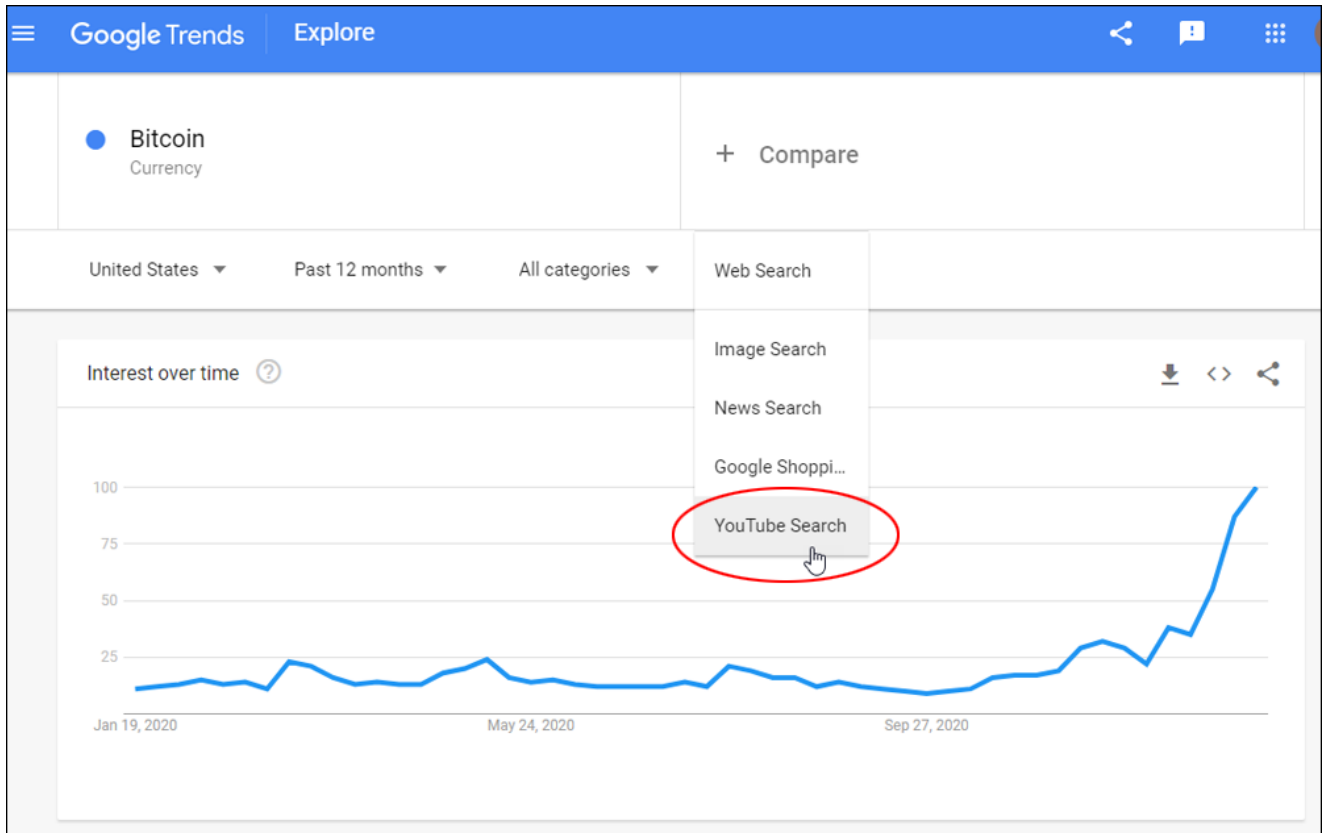
Type in a topic and hit Enter.

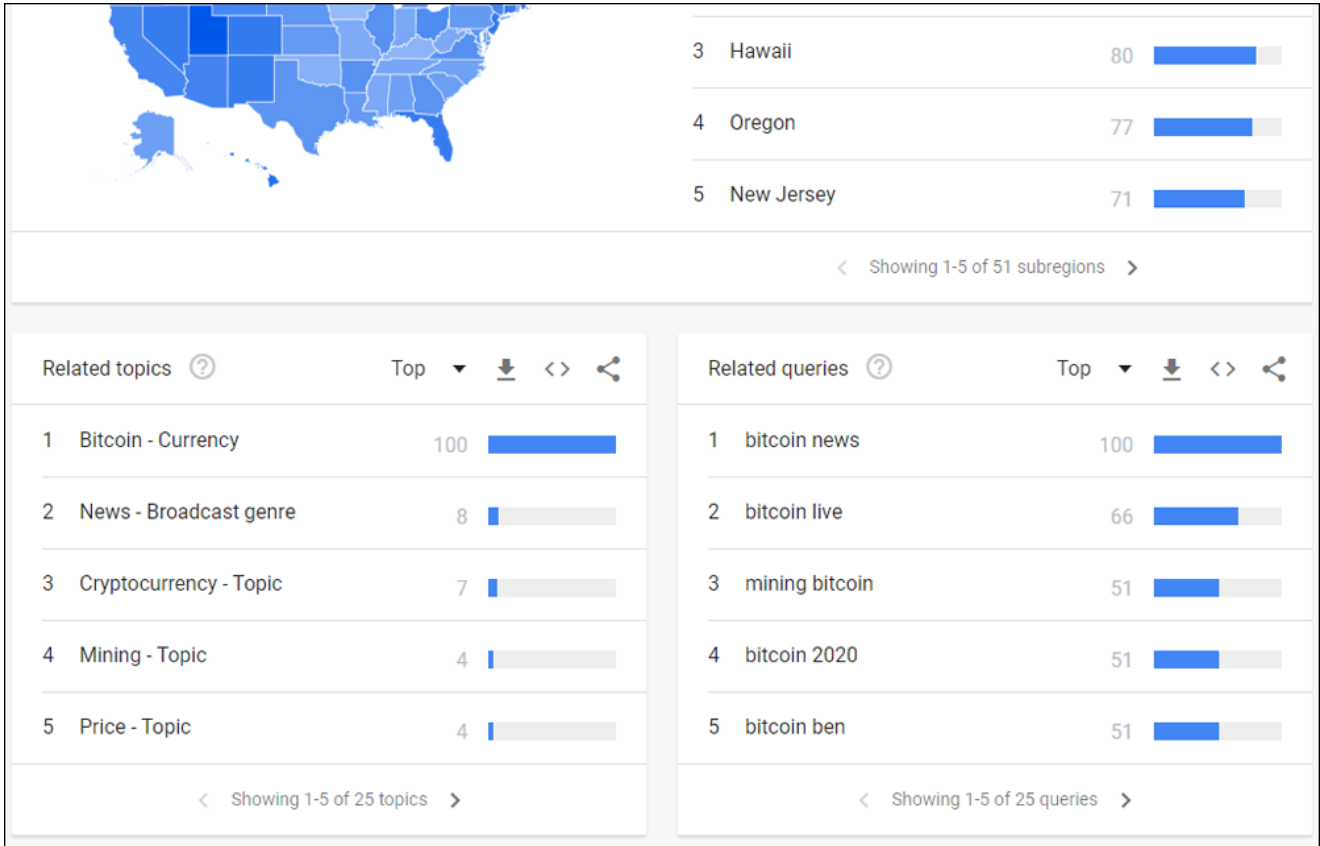This brings up a list of trending topics using that search keyword.

See what's trending around your keyword.

Analyze trending topics across different Google assets.

Scroll down the screen to the 'Related Queries' section and select "Top" to see which search queries are currently popular and trending.

3	Hawaii	80	
4	Oregon	77	
5	New Jersey	71	

Showing 1-5 of 51 subregions

Related topics ⑦	Top ▾ ⬇ <> ⪻		Related queries ⑦	Top ▾ ⬇ <> ⪻
1 Bitcoin - Currency	100		1 bitcoin news	100
2 News - Broadcast genre	8		2 bitcoin live	66
3 Cryptocurrency - Topic	7		3 mining bitcoin	51
4 Mining - Topic	4		4 bitcoin 2020	51
5 Price - Topic	4		5 bitcoin ben	51

| Showing 1-5 of 25 topics	Showing 1-5 of 25 queries

Get currently trending ideas for your blog posts.

Google Trends provides valuable information that can help you research your ideas further and lets you see which way your topic idea is trending.
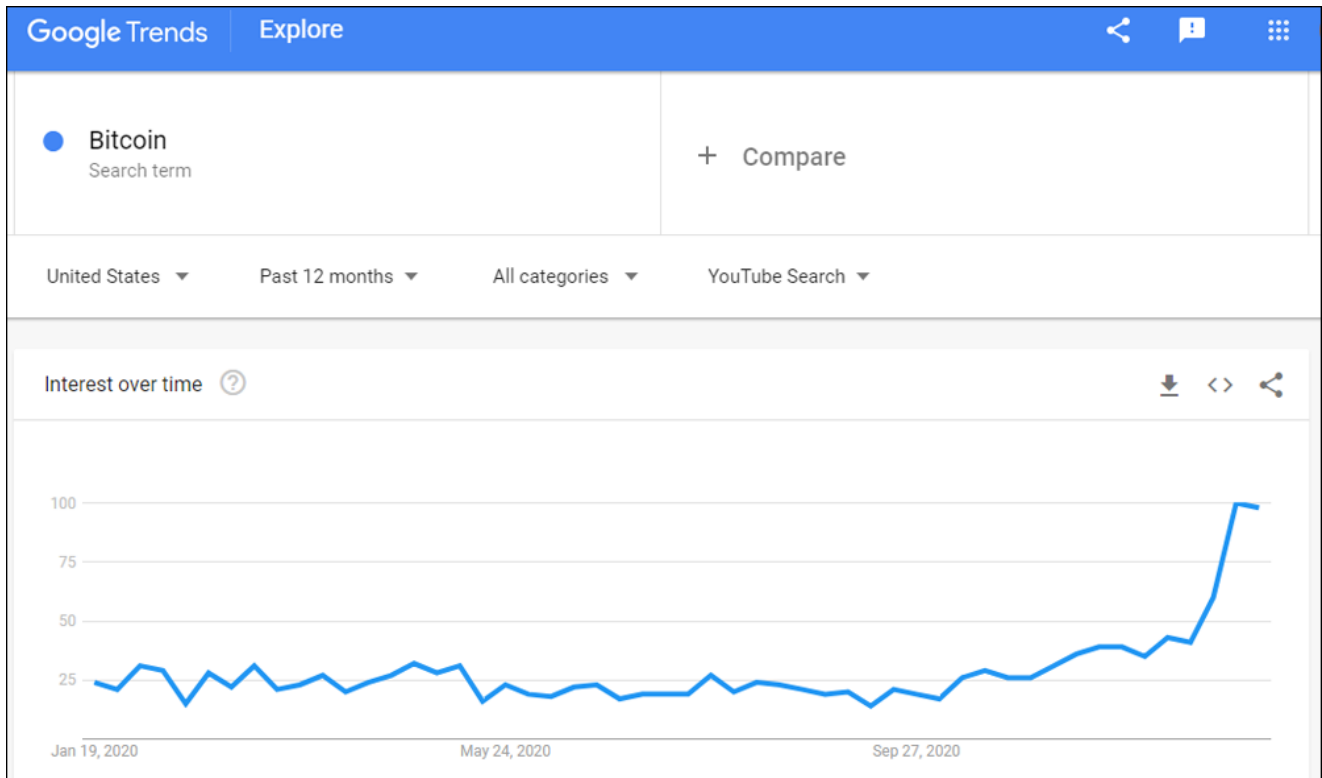
Google Trends lets you explore interest over time for your keywords and see if your topic idea is trending upward or downward.

You can also use this tool to compare two or more trends and see which one is more popular.
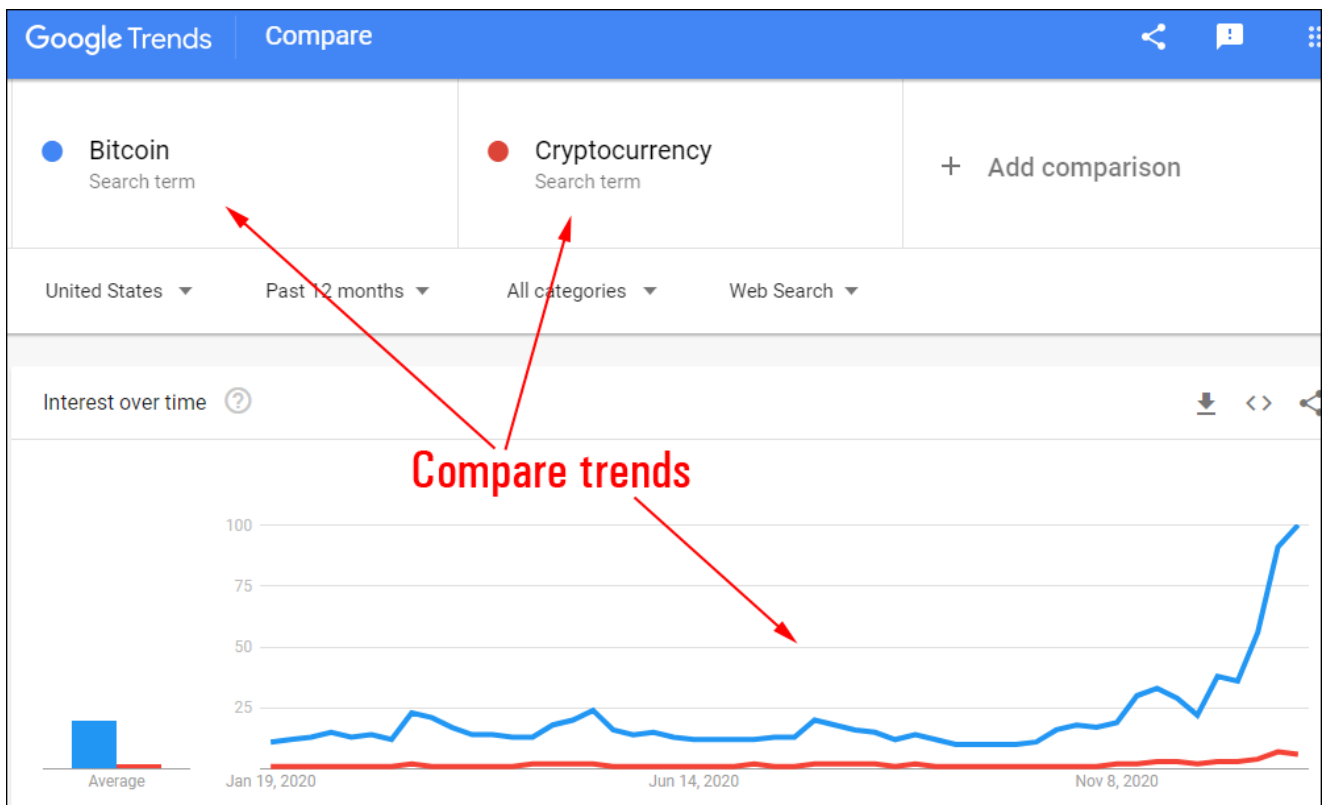
Compare trends on similar topics.

Comparing trends is also useful if you are trying to decide which keyword variation gets the most searches and can drive the most traffic to your site.
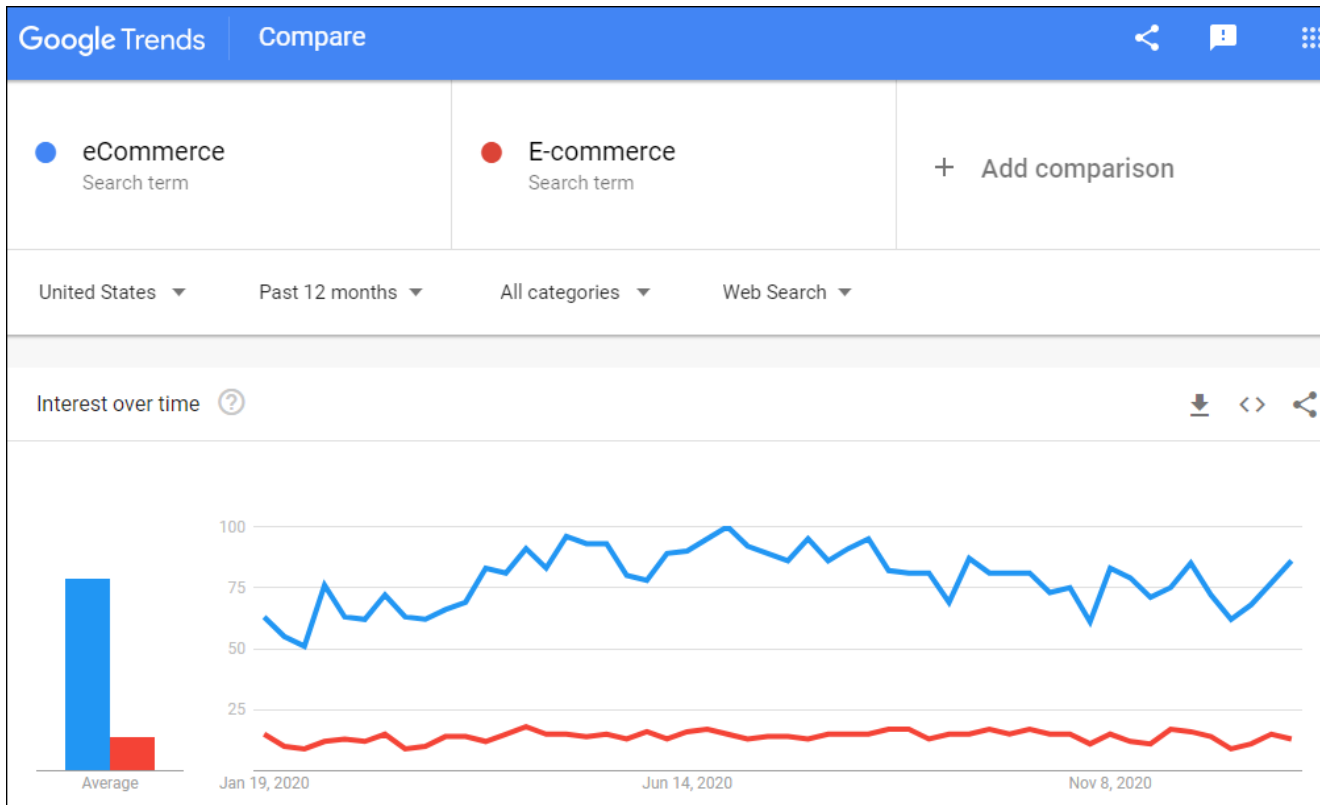
Compare keyword variations to see which gets the most searches.

For more information about this idea-generating tool, go here: **Google Trends**

We hope that this tutorial has given you many useful ideas on how to generate great content ideas quickly using free and inexpensive online tools.

We recommend subscribing to our **Web Content Creation Course** for more great content generation tools and ideas.

For additional tutorials in our series on content marketing with WordPress, go here: **Content Marketing With WordPress**

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Updated: April 9th, 2023