

# Content Marketing - Rewriting Tools

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[wptrainingmanual.com/wordpress-tutorials/rewriting-tools](http://wptrainingmanual.com/wordpress-tutorials/rewriting-tools)

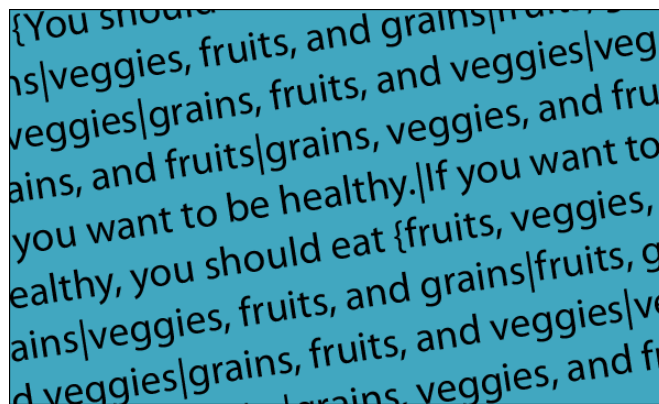
June 12, 2020



## Content Marketing With WordPress – Using Content Rewriting Tools

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Tutorial Contents



*This tutorial is part of our series on using **content marketing** to create more exposure online for your business and drive more traffic to your site.*

Subscribe to our [web content creation course](#) and learn how to never run out of great content for your website, blog, or newsletter.

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This section of our tutorial series on content marketing covers different methods you can use to create content for your site using **third-party content**.

In this tutorial, we look at using *content rewriting tools*.

We also recommend the tutorials below for additional information:

- **Rewriting Content**
- **Using Content Writing Tools**
- **Using Content Rewriting Tools** (this tutorial)
- **Using Ready-Made Content**

## **Content Rewriting Tools**

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So far, we have looked at rewriting existing content gathered from different information sources around the web as a way of creating articles and posts for your website or blog without having to start things completely from scratch.

Now, let's look at some content rewriting tools that will help make this process easier.

There are software programs and tools available that can save you time researching and gathering content from various online sources, and then allow you to intelligently rewrite and combine the content into a unique and readable article that can provide value to readers and still be unique enough to be indexed by search engines.

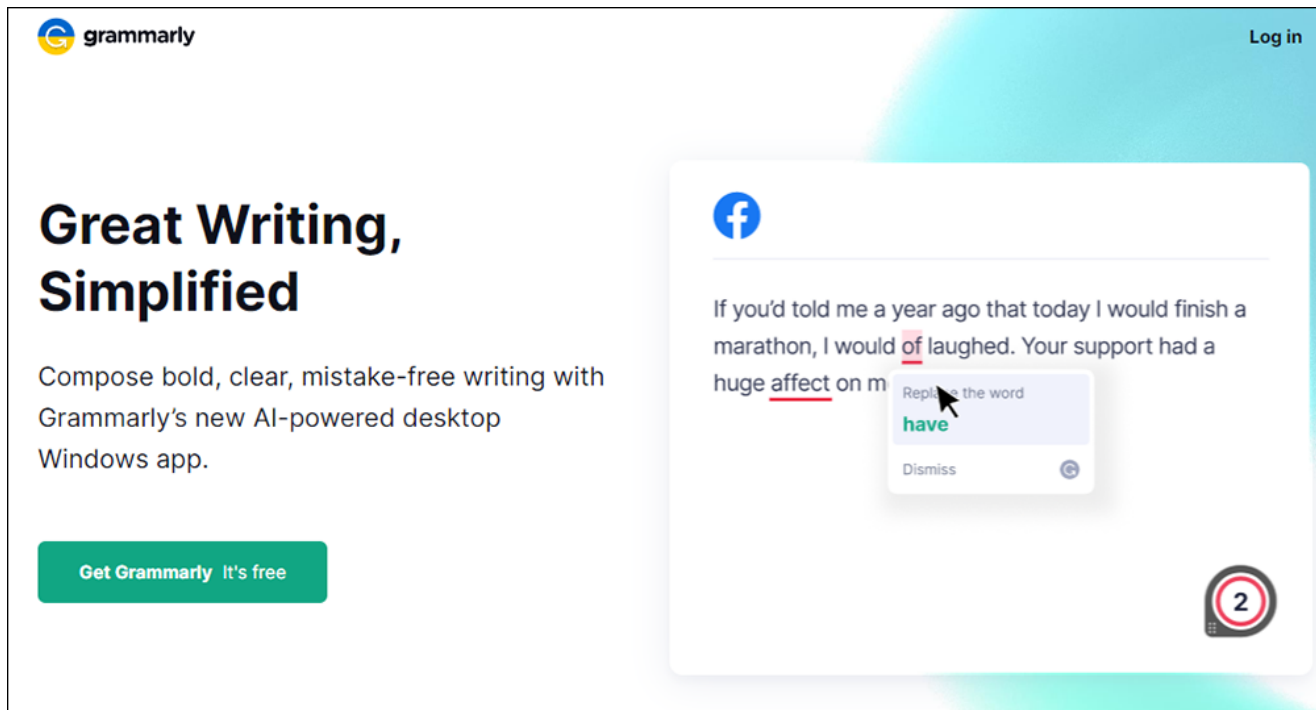
## **Content Rewriting Tools**

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Here are some of the more popular and well-supported content-rewriting software tools available:

**Grammarly**

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The image is a screenshot of a Grammarly advertisement. In the top left corner, there is the Grammarly logo (a blue 'G' with a checkmark) and the word 'grammarly' in lowercase. In the top right corner, there is a 'Log in' link. The main heading is 'Great Writing, Simplified' in a large, bold, black font. Below the heading, the text reads: 'Compose bold, clear, mistake-free writing with Grammarly's new AI-powered desktop Windows app.' At the bottom left, there is a green button with the text 'Get Grammarly It's free'. On the right side, there is a white rectangular box representing a social media post. The post has a blue Facebook 'f' icon in the top left. The text of the post is: 'If you'd told me a year ago that today I would finish a marathon, I would of laughed. Your support had a huge affect on m'. A grammar correction tooltip is shown over the word 'of', with the text 'Replace the word' and the suggestion 'have' in green. Below the suggestion are the words 'Dismiss' and a small blue 'G' icon. In the bottom right corner of the white box, there is a circular badge with the number '2' inside.

Grammarly can help your content rewriting.

**Grammarly** utilizes advanced artificial intelligence (AI) and natural language processing (NLP) technologies to help to improve your content rewriting in several ways:

- **Grammar and spelling corrections:** The tool's AI-powered algorithms can detect and correct grammar and spelling mistakes in the content being rewritten. This ensures that your rewritten content is error-free, professional, and polished.
- **Enhanced sentence structure:** Grammarly can provide suggestions to improve the sentence structure of the content being rewritten. It can help you rephrase awkward or unclear sentences, making the rewritten content more engaging and reader-friendly.
- **Vocabulary enhancements:** Use Grammarly to identify repetitive words or phrases in the content being rewritten and suggest synonyms or alternative words to diversify the vocabulary, making your rewritten content more engaging and impactful.
- **Style improvements:** Grammarly can provide suggestions to improve the overall writing style of the content being rewritten. It can help adjust tone, formality, and clarity to align with your intended audience or the purpose of the rewritten content.
- **Plagiarism detection:** Grammarly can detect potential instances of plagiarism in the content being rewritten by comparing it to a vast database of sources. This ensures that your rewritten content is original and avoids unintentional plagiarism.

Overall, Grammarly can be a valuable tool for content rewriting, helping you produce high-quality, error-free, and engaging content while correcting grammar and spelling errors, enhancing sentence structure, and providing suggestions for more concise and clear communication.

More info: [Grammarly](#).

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Rewrite the content below. Make it unique and original in the style of Yoda and add a limerick at the end:

Baoding balls are metal balls small enough to hold in one hand. They are also known as Chinese "balls for ball practice" exercise balls, Chinese health balls, Chinese meditation balls, and Chinese medicine balls. Baoding balls are used by rotating two or more balls repeatedly in the hand. Intended to improve finger dexterity, relax the hand, or aid in the recovery of muscle strength and motor skills after surgery, Baoding balls work similarly to Western stress balls.



Small metal balls, Baoding they're named,  
In hand, they fit, not to be tamed.  
Known as health balls, or Chinese they're called,  
Rotating them, dexterity be enthralled.

Like stress balls of the West, they do compare,  
Relax the hand, and muscles repair.  
After surgery, for recovery they aid,  
Motor skills and strength, they gently persuade.

With rotating motion, in hand they roll,  
Finger dexterity they do extol.  
Chinese balls for practice, meditation as well,  
Improving health, their purpose they tell.

And now, a limerick for you, my friend,  
Of Baoding balls, the tale shall blend:  
"Baoding balls, with metal clinks,  
Rotate and roll with finger links.  
Chinese practice, for health and peace,  
In hand they spin, tensions release!"



ChatGPT is a powerful content rewriting tool.

ChatGPT is a powerful content rewriting tool. You can use it to rewrite existing content like articles, product descriptions, headlines, etc.

Here's what ChatGPT itself had to say about using the tool for content rewriting:

Through its language generation capabilities, ChatGPT can help with content rewriting by providing unique and original content in a different style, tone, or voice. For example, in the style of Yoda, as demonstrated in the previous response, ChatGPT can creatively rephrase and restructure the original content to make it more engaging and interesting.

ChatGPT can also assist in avoiding plagiarism by generating fresh content based on the input provided, without copying or paraphrasing existing content. It can rephrase sentences, change word choices, and rearrange sentence structures to create new and unique content that retains the meaning and intent of the original text.

Additionally, ChatGPT has a vast knowledge base that it uses to provide accurate and relevant information in its content rewriting. It can leverage its understanding of various topics and concepts to generate unique and original content while maintaining coherence and coherence.

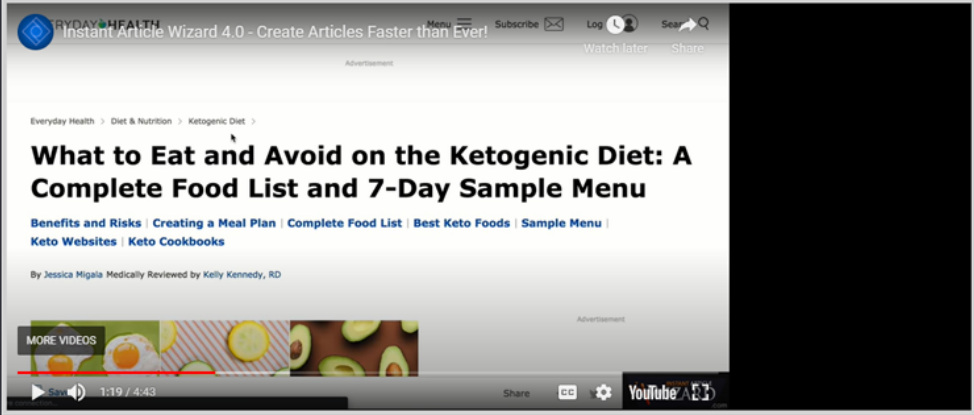
Overall, ChatGPT serves as a valuable tool for content rewriting by providing fresh perspectives, creative approaches, and original content in different styles or voices, while retaining the essence of the original content.

More info: [\*\*ChatGPT\*\*](#)

**Instant Article Wizard**

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Now make your articles **UNIQUE** with the click of a button!



## Ready To Get Started?

Just click below to gain full access to Instant Article Wizard 4.0 minutes from now!

Instant Article Wizard.

**Instant Article Wizard** gathers content from thousands of pages on the web like Google Web Results, Microsoft Word files, Adobe PDF files, content-rich articles, product reviews, etc. very quickly, then creates subtopics so you can break your content into relevant sections, generate paragraphs of content based on the topics you choose and rewrite the content using an integrated thesaurus.

To learn more about this tool, watch video demos, etc., go here: [\*\*Instant Article Wizard\*\*](#)

## Content Spinning (Spintax) Tools

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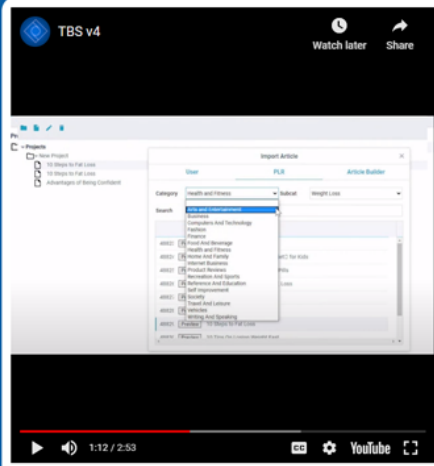
### The Best Spinner

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**THE BEST SPINNER!** TESTIMONIALS SUPPORT LOGIN

## Turn YOUR Article Into Dozens of New Articles With The Instant Spin Feature using the Worlds Largest Synonym Thesaurus!

(Now with over 130,000 FREE Built-in "Seed" Articles & More!)



**THE BEST SPINNER!**  
 You can get access starting at just ~~\$247~~ \$67/year  
**92,721 Users Can't Be Wrong!**  
 Fully MAC, PC, & Tablet Compatible!

The Best Spinner.

**The Best Spinner** lets you create unique variations of your content (also called *content spinning* or *spintax*), then output these into different articles. For example, if you enter the following snippet of text into the content spinning software:

```
{You should eat {fruits, veggies, and grains|veggies, fruits, and grains|fruits, grains, and veggies|grains, fruits, and veggies|veggies, grains, and fruits|grains, veggies, and fruits} if you want to be healthy.|If you want to be healthy, you should eat {fruits, veggies, and grains|veggies, fruits, and grains|fruits, grains, and veggies|grains, fruits, and veggies|veggies, grains, and fruits|grains, veggies, and fruits}.
```

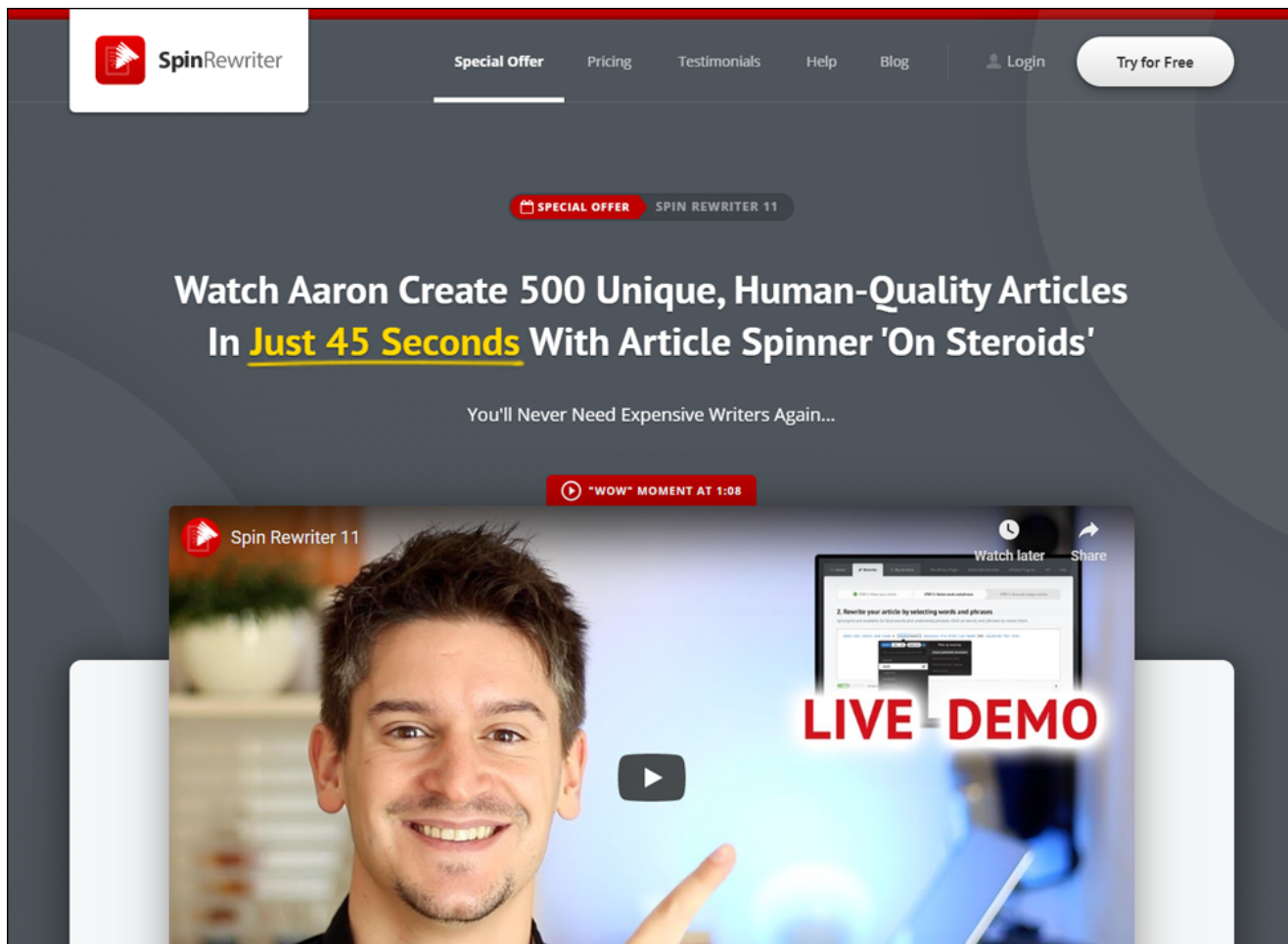
You will get the following variations:

- *If you want to be healthy, you should eat fruits, grains, and veggies.*
- *If you want to be healthy, you should eat fruits, veggies, and grains.*
- *If you want to be healthy, you should eat grains, fruits, and veggies.*
- *If you want to be healthy, you should eat grains, veggies, and fruits.*
- *If you want to be healthy, you should eat veggies, fruits, and grains.*
- *If you want to be healthy, you should eat veggies, grains, and fruits.*
- *You should eat fruits, grains, and veggies if you want to be healthy.*
- *You should eat fruits, veggies, and grains if you want to be healthy.*
- *You should eat grains, fruits, and veggies if you want to be healthy.*
- *You should eat grains, veggies, and fruits if you want to be healthy.*
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- *You should eat veggies, grains, and fruits if you want to be healthy.*

If you look closely at each of the above sentences, you will see that they are not the same. Depending on the complexity of your spun content, you can create hundreds of completely unique article versions of an article or rewrite any article quickly with The Best Spinner software.

To learn more about this tool, watch video demos, etc., go here: [The Best Spinner](#)

## Spin Rewriter



Spin Rewriter.

**Spin Rewriter** uses a process called 'Emulated Natural Language' spinning (ENL) to create content. ENL spinning is able to tell the difference between words that have different meanings when used in a different context (e.g. 'John read a *book*', and 'John tried to *book* a trip to Europe').

This allows you to include options in your spintax structure where the software will only choose options that fit the context of your sentences.

So, if you spin text with the options of using words like 'book' and 'novel,' you will end up with 'John read a *novel*,' but not 'John tried to *novel* a trip to Europe.'



To learn more about this tool, watch video demos, and sign up for a FREE trial, go here: [Spin Rewriter](#)

## Why Use Content Rewriting Tools?

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Let's say that your website publishes articles or posts with sections that contain the same content (e.g. affiliate, financial, medical, or product disclaimers, e-commerce store descriptions, etc.)

With content spinning, you can create a number of variations for each similar content section to help prevent publishing duplicated content on your posts and make each of your posts a little more unique.

### Summary

There are tools that can help you rewrite content faster. Use these as a means to an end, not as the end itself.

### Action Step

If you don't want to create content from scratch, look into tools and methods you can use to rewrite existing content where the end product will not just be "readable" content for humans, but content that actually provides unique benefits and value to visitors.

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Now that we've taken a look at using content rewriting software to create new content, let's take a look at [using ready-made content](#)

