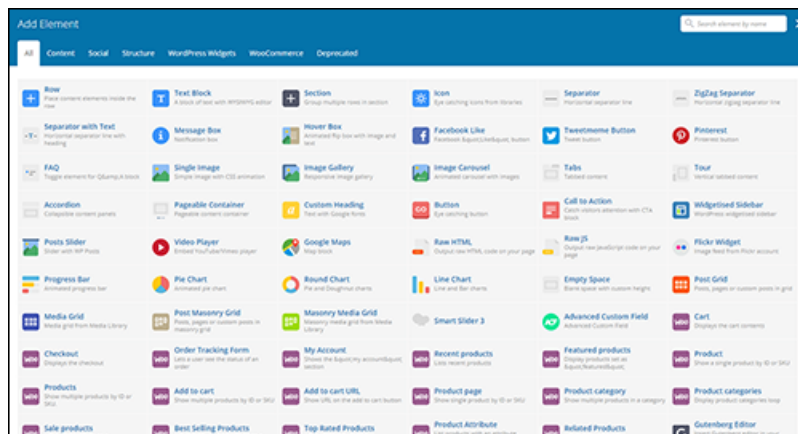


Using Page Builders With WordPress

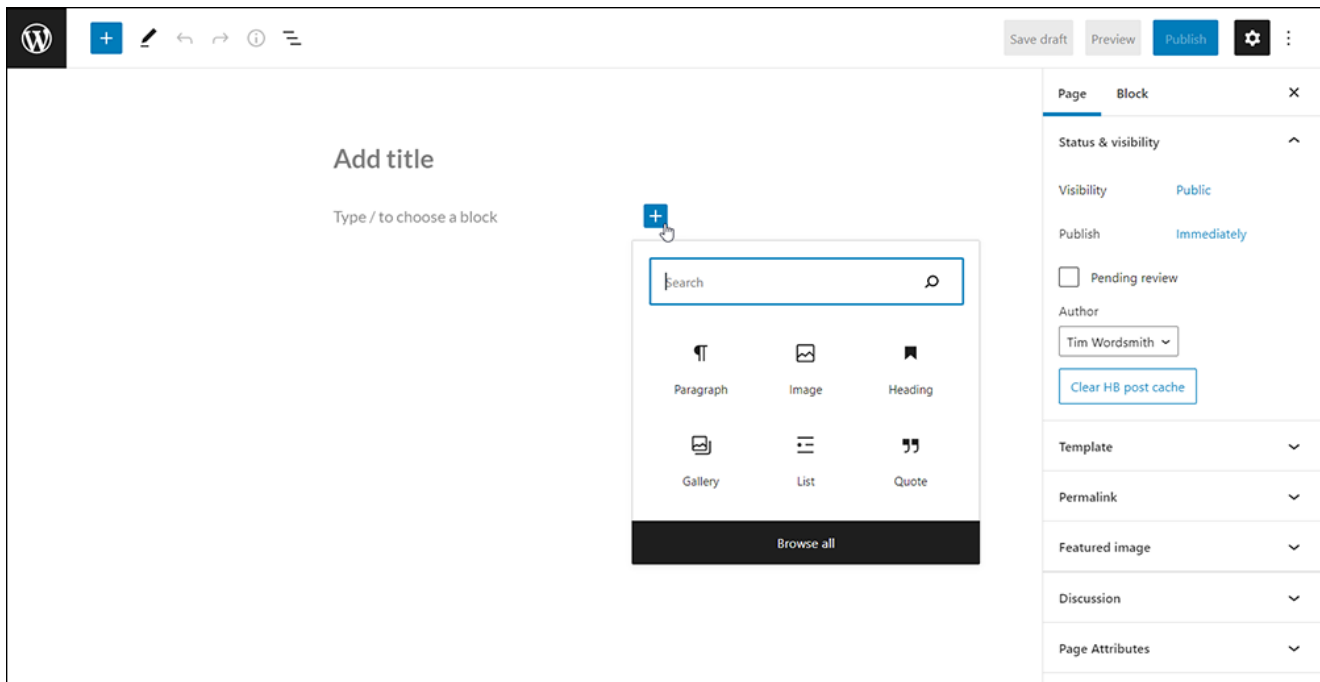


In this tutorial, we provide a brief overview of WordPress Page Builders, what they are, and how they are used. We also provide links to tutorials and the documentation sections of the most widely-used page builders for WordPress.

Refer to the following tutorials if you need help with this section:

What is a WordPress Page Builder?

If you are creating a new page using the WordPress Block editor (which itself is a type of page builder), then you would build your page layout by inserting and rearranging Blocks and Block Patterns inside your content editor...

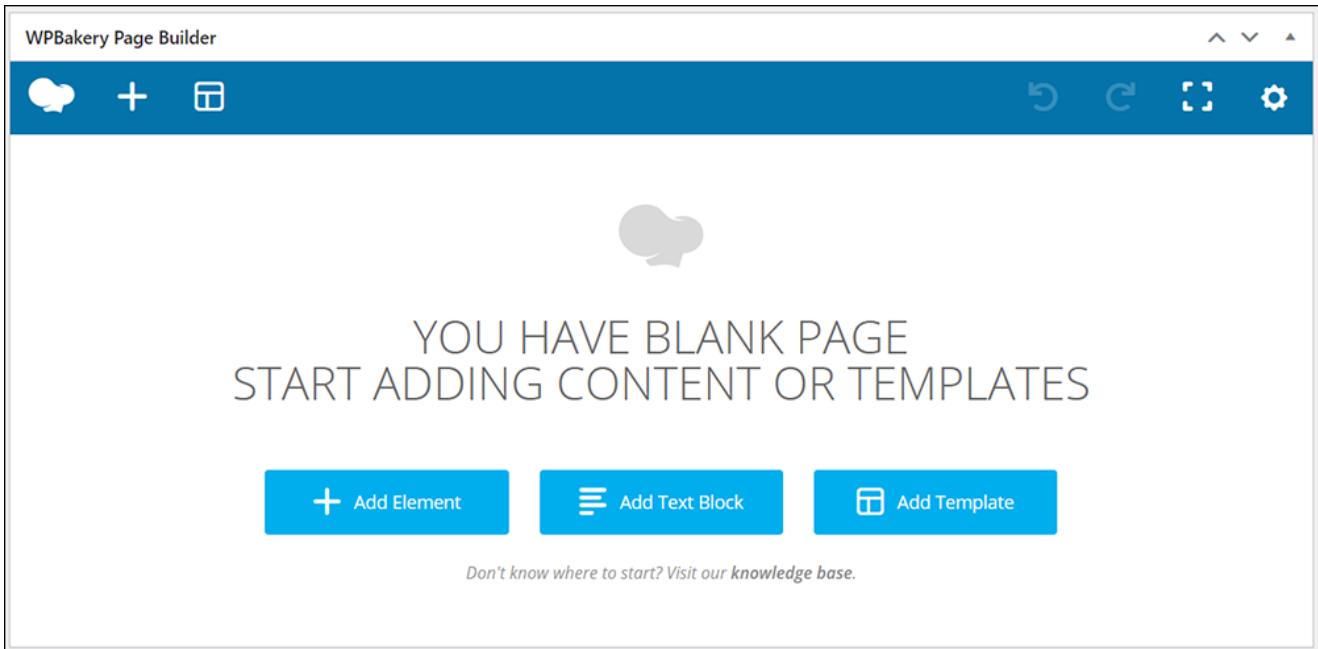


Creating a basic post using the WordPress Block Editor.

With a Page Builder, however, you build your page layout by creating a new post or page, then inserting elements or templates from the page builder into the page, then configuring settings for each of these elements, groups of elements, templates, etc.

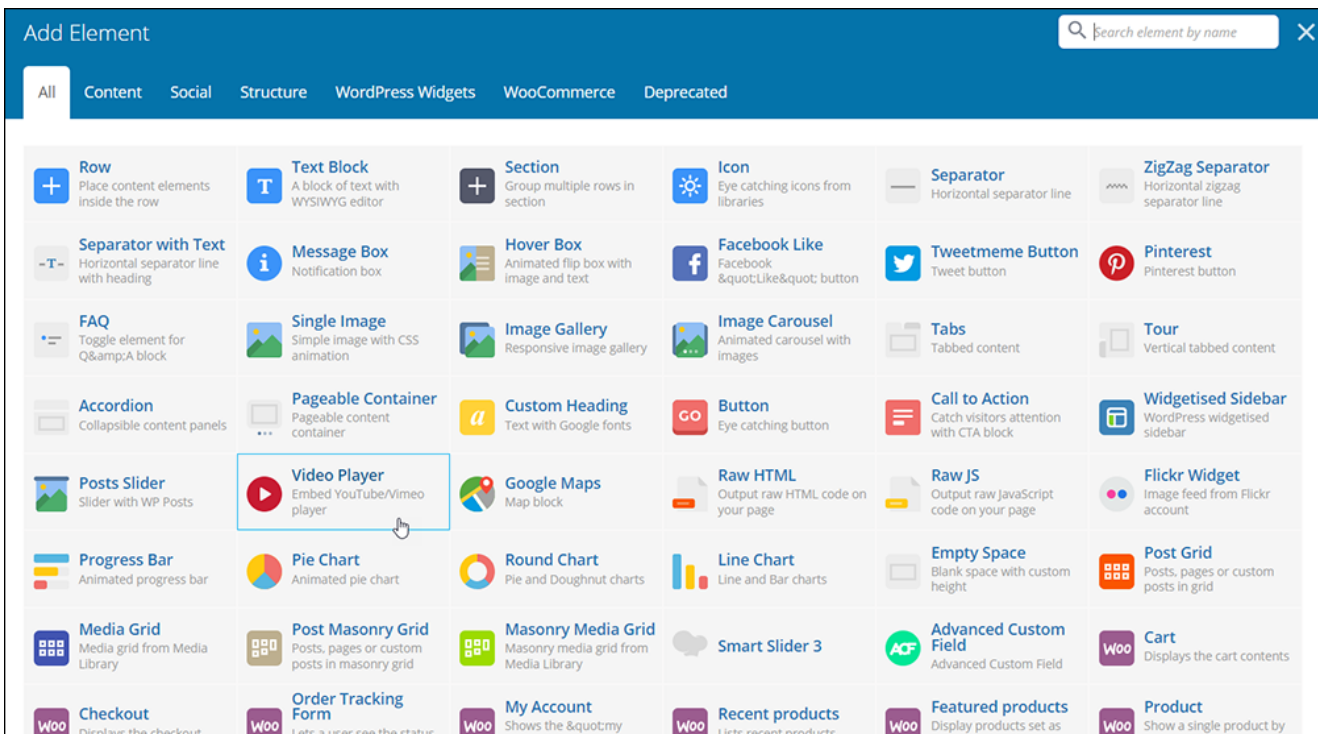
So, for example, the screenshot below shows the blank page of a new page created using a very popular page builder for WordPress called WPBakery.

As you can, see, you can start building your page by adding an element, text block, or template...



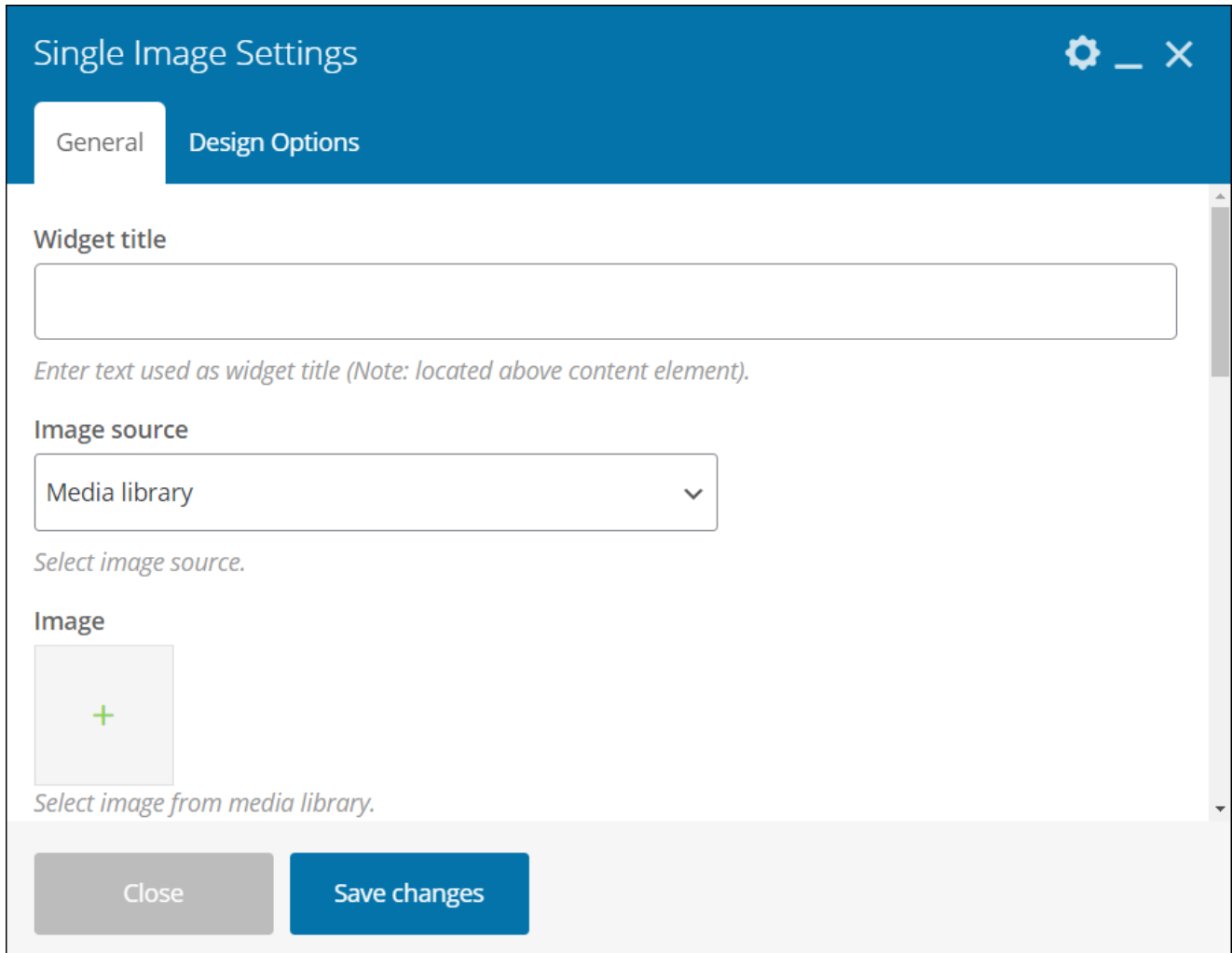
A new page in WPBakery Page Builder.

If you choose to add an element, for example, a screen will pop up giving the choice of inserting a wide variety of different elements into your page...



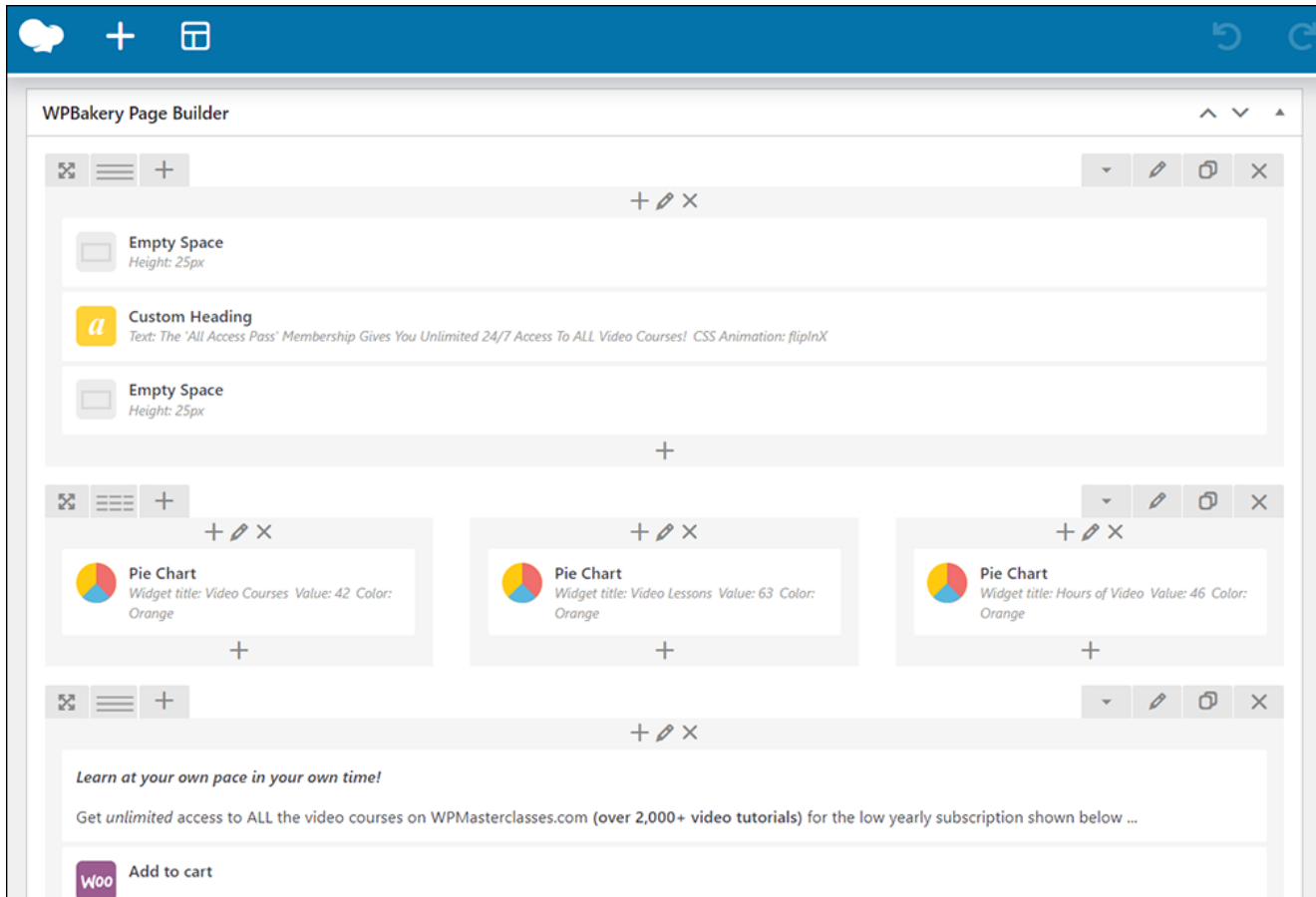
WPBakery Page Builder – Add Element screen.

After selecting an element to insert into your page, you can then configure settings and options for that specific element...



Configure different settings and options for WPBakery elements.

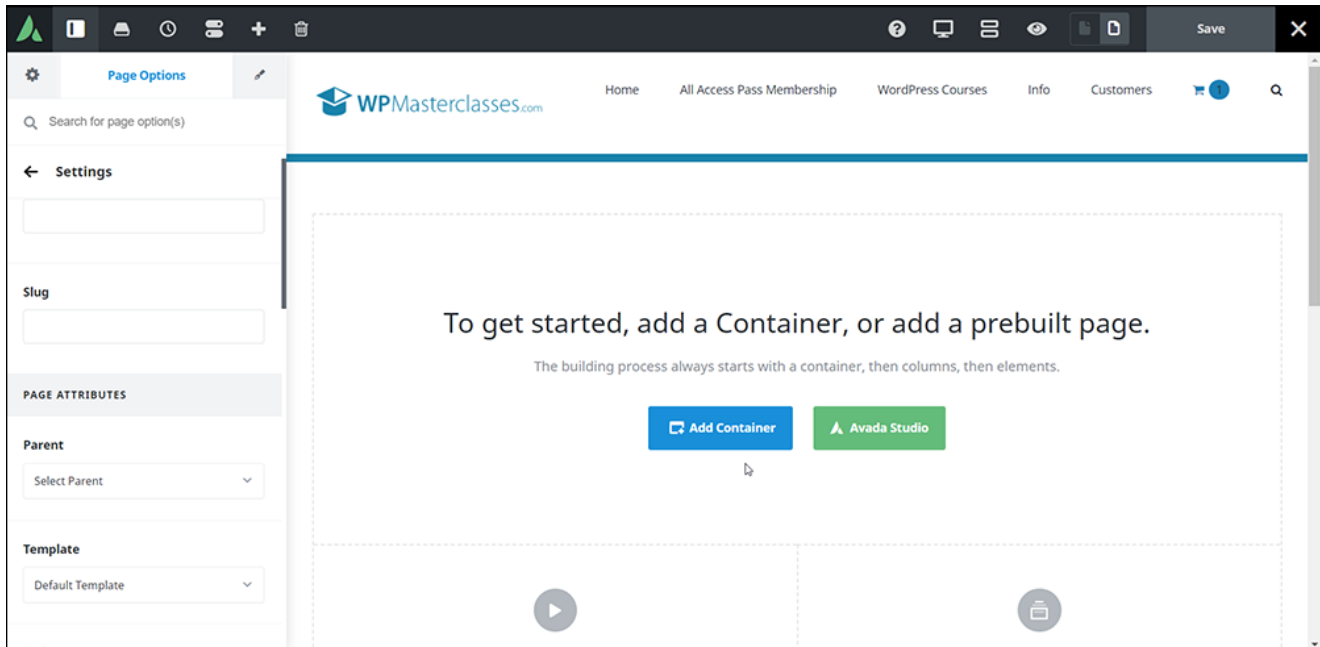
You build your page by combining and configuring different elements individually or in groups within templates and “containers,” then adjusting design options like number of columns, width, padding, etc.



An example of a page layout created using WPBakery Page Builder.

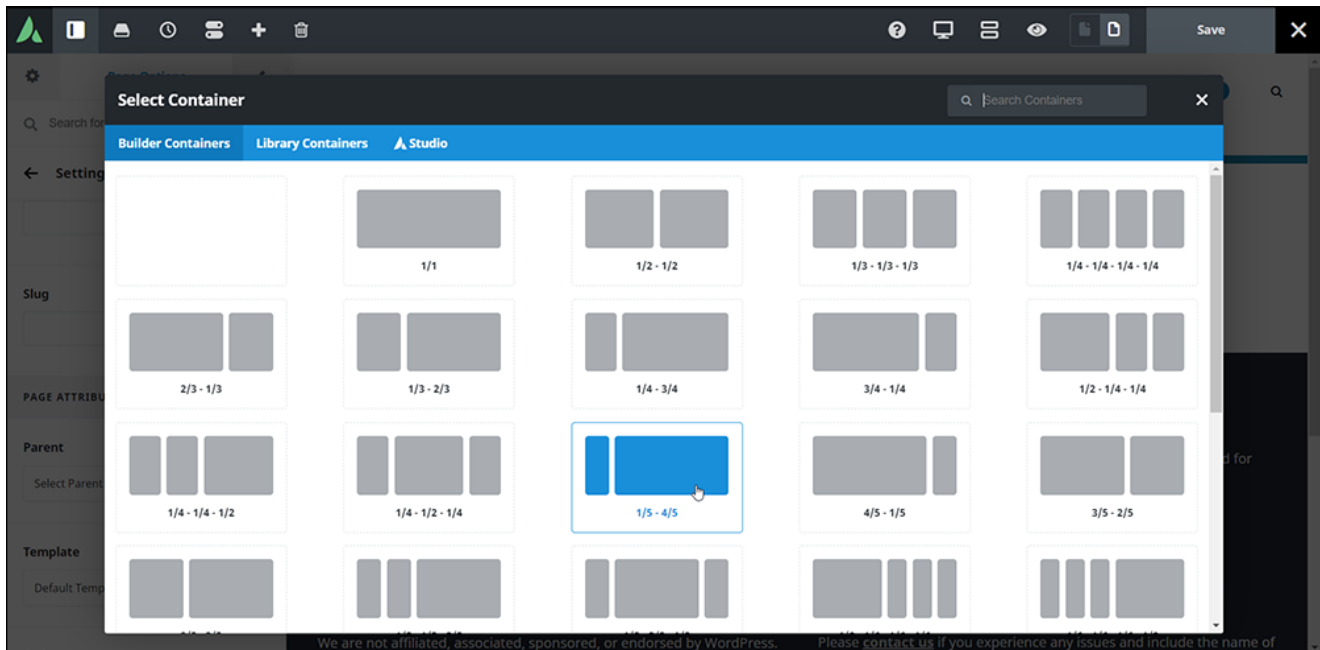
Although different page builders offer different features or ways to build pages, most of them basically work in the same way.

Here, for example, is the same page-building process using the Avada page builder. As you can see, you would start with an empty page, then add a container, columns, elements, templates, etc.



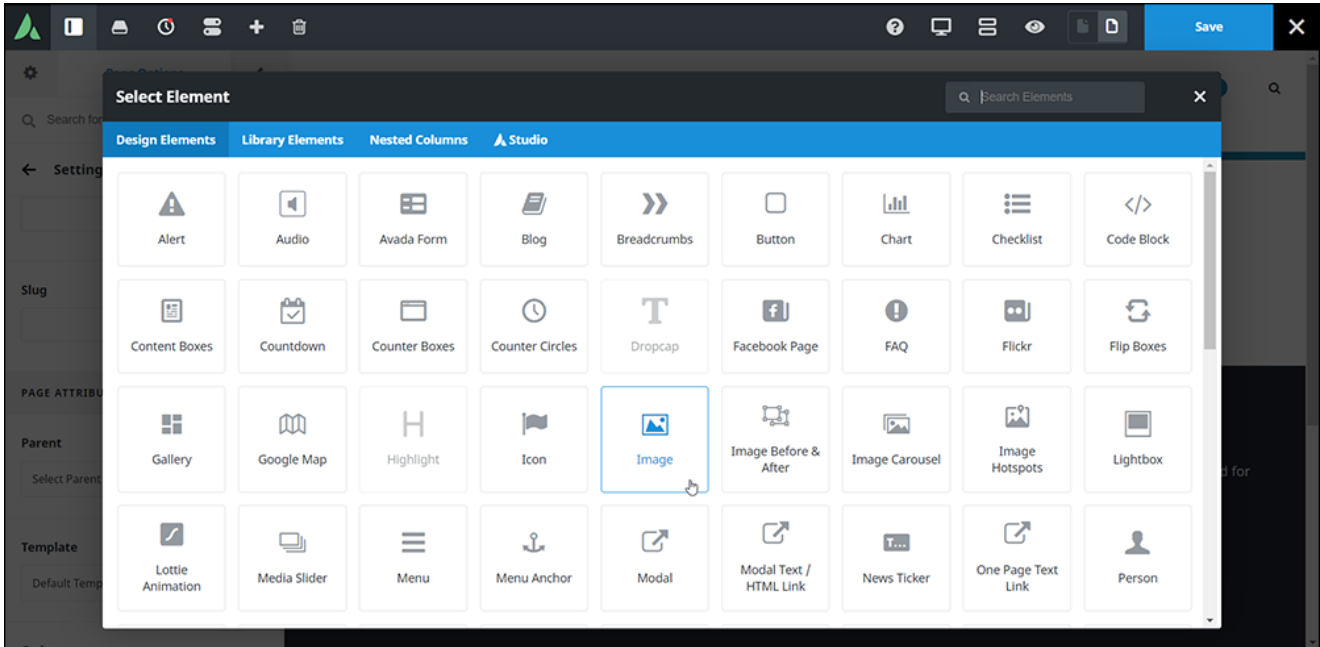
Creating a new page using Avada Page Builder.

A page builder like Avada, for example, makes it easier to create a page layout by allowing you to select “containers” with pre-defined column layouts into which you will insert your content.



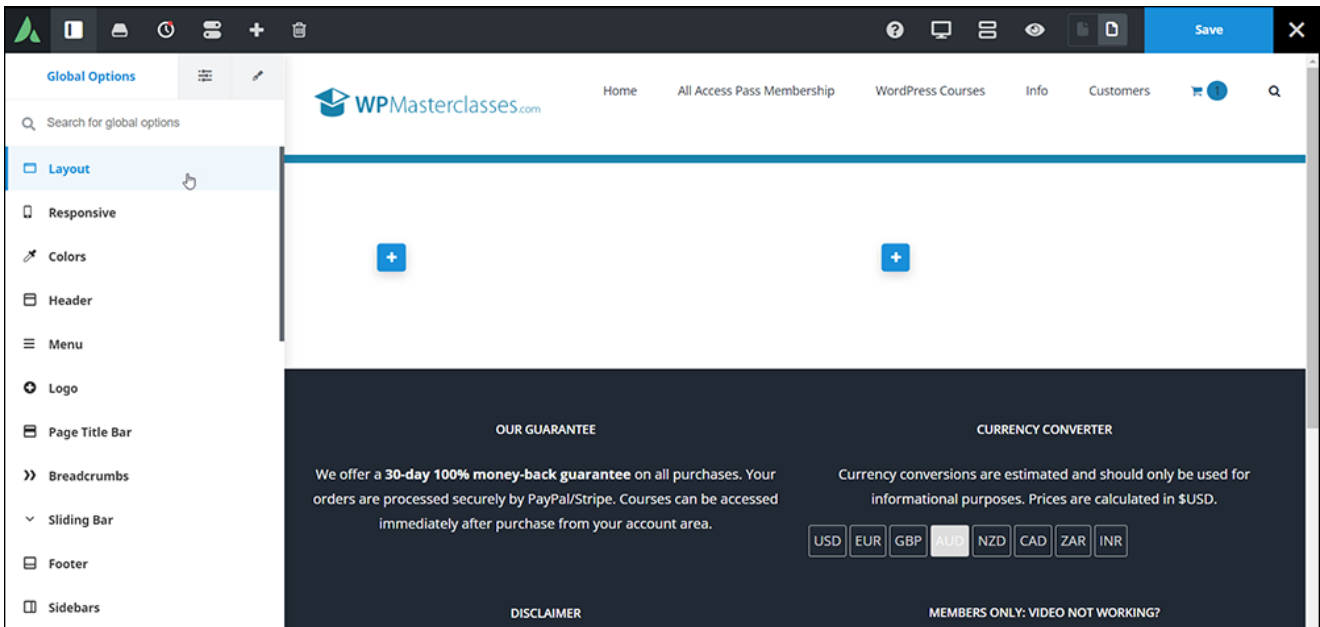
Avada Page Builder uses “containers to hold your page content.

After selecting a basic layout, you would then insert different page elements by selecting these from a menu...



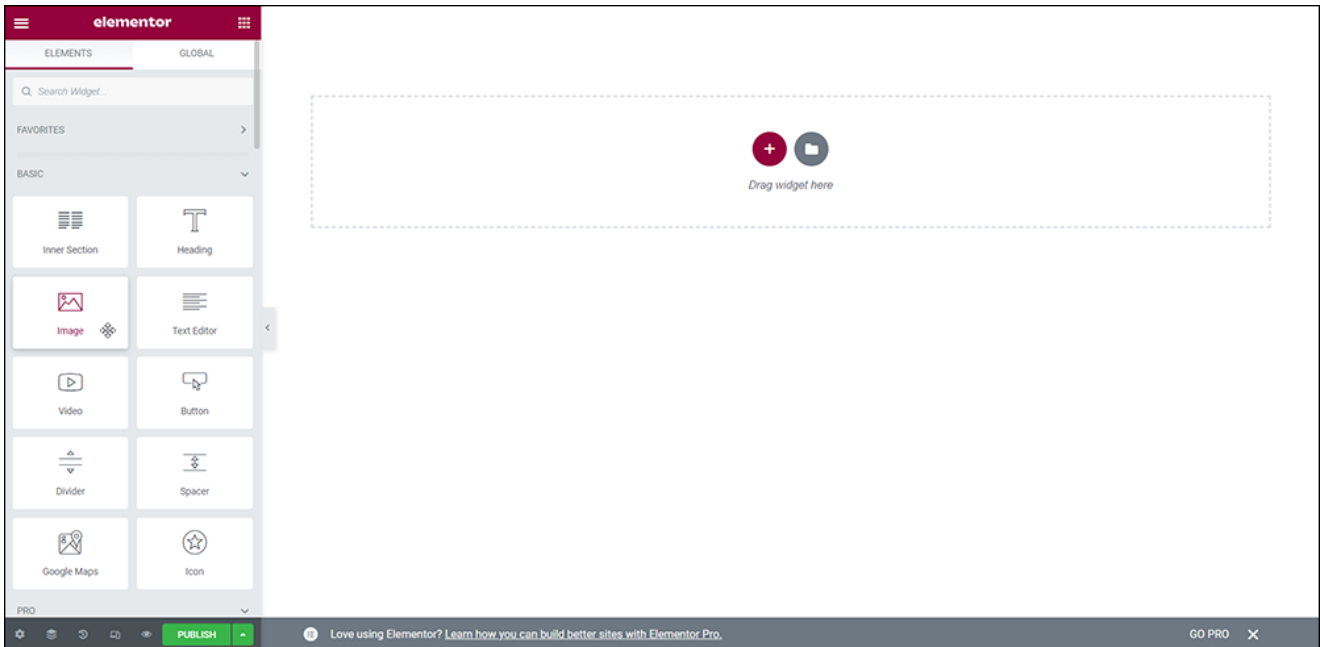
Avada Page Builder – Elements screen

Additionally, many page builders let you specify global settings and options for a wide range of layout and design features.



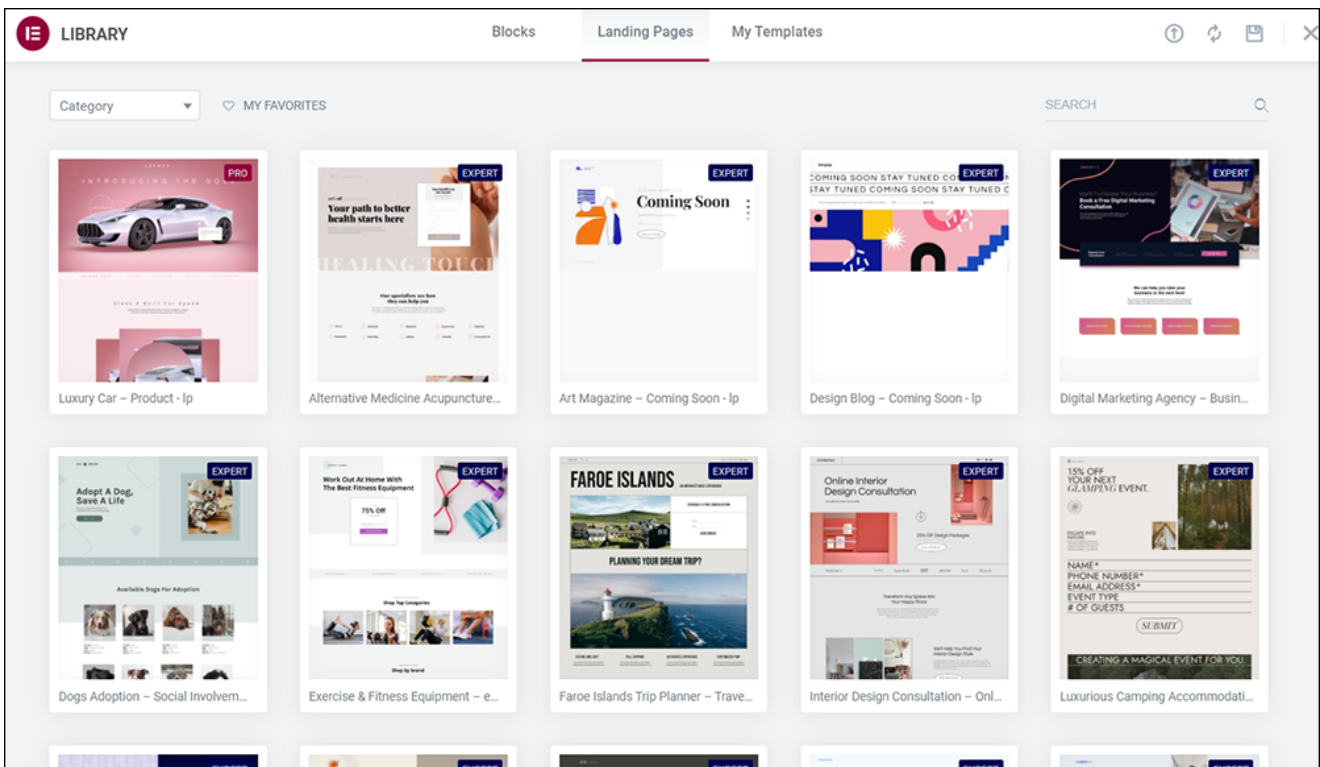
Avada Page Builder – Global Options menu.

As a final example, here is a screenshot of the Elementor page builder, which is another very popular WordPress page builder...



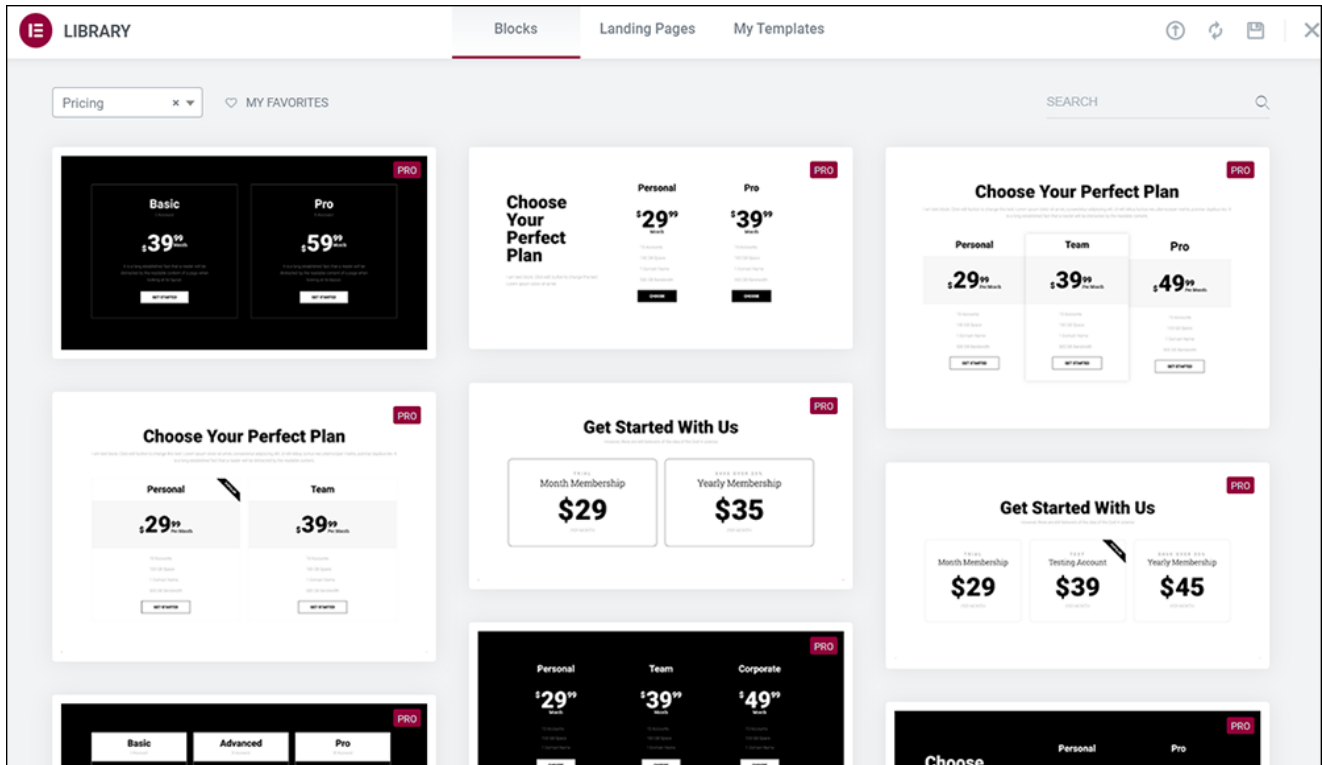
Elementor Page Builder – create your new page by dragging elements into the screen.

Elementor allows you to select predefined customizable templates as a starting point for your pages...



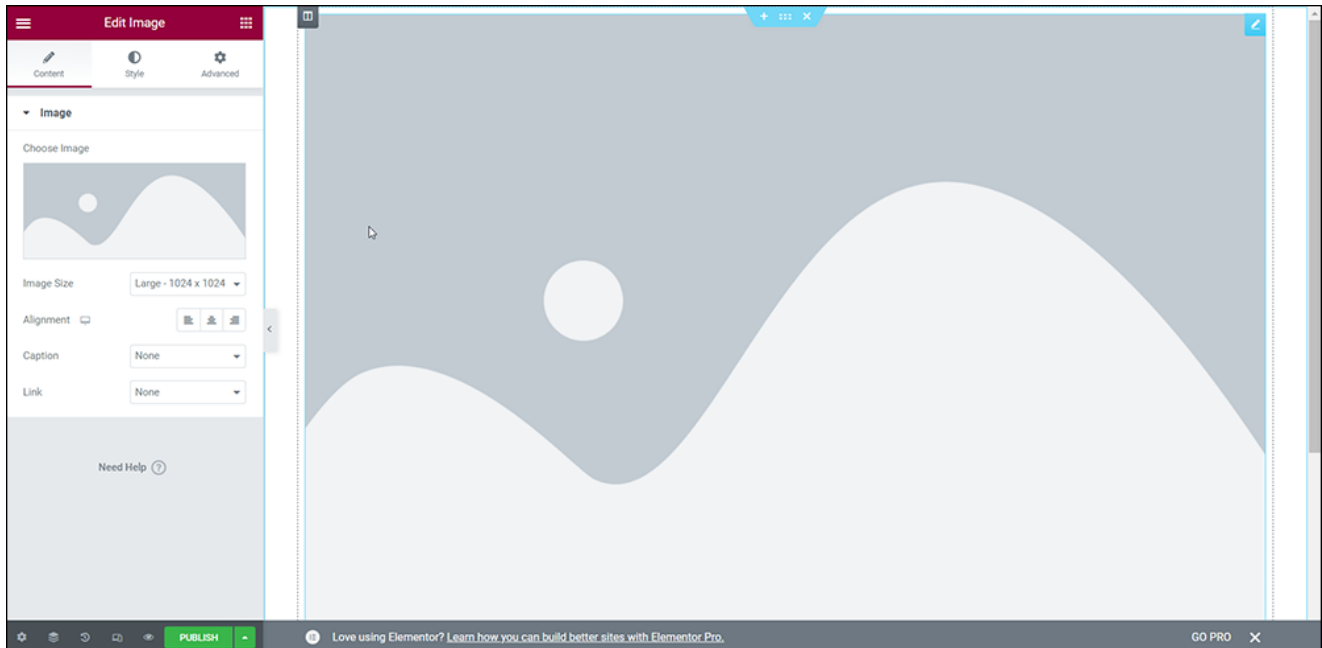
You can start building pages in Elementor using predefined Landing Pages and Templates.

You can easily insert different customizable elements (called 'blocks') into your page layouts by selecting these from a menu.



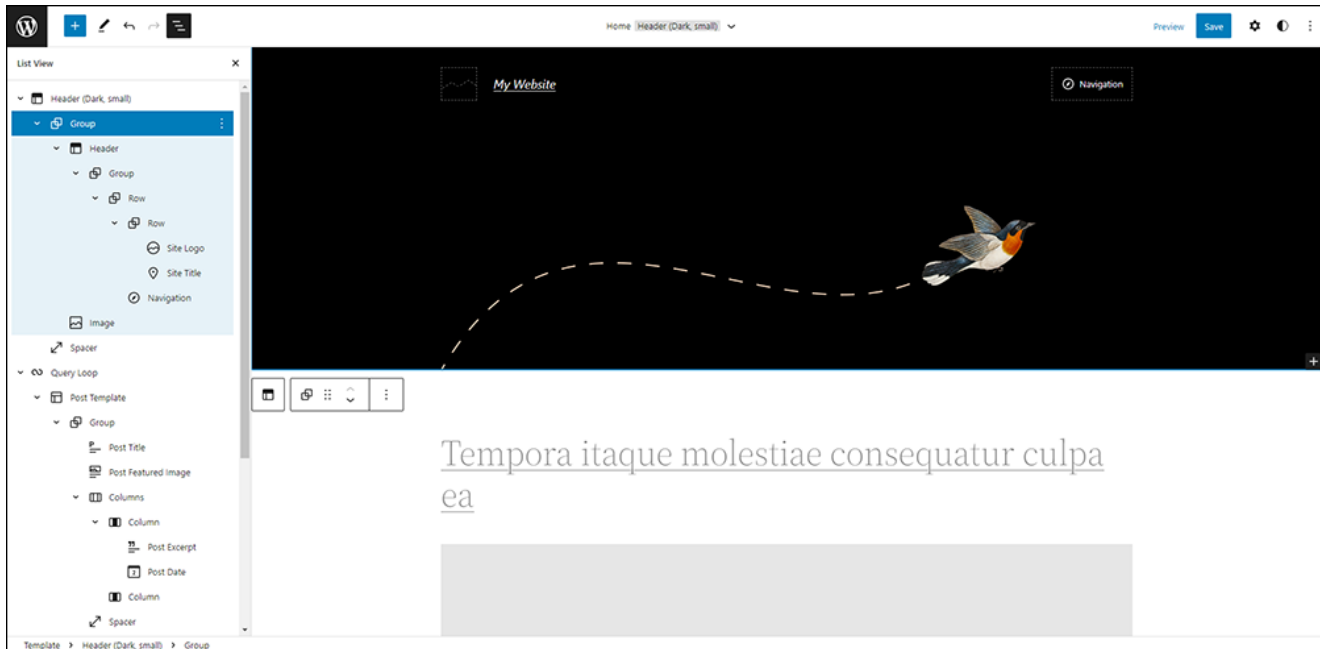
Add customizable blocks to your Elementor pages.

Once you have added an element or block into your content, you are then presented with fine-tuning options and settings specific to that element...



Finetune your block settings in Elementor.

Note: The default **WordPress Block Editor** works in a very similar way to page builders but offers a sitewide “block architecture” that other page builders can incorporate into their software. This effectively lets you use your favorite page builder with WordPress Blocks to build extremely sophisticated and complex page layouts, designs, and themes.



WordPress Block Editor

To learn more about using WordPress Blocks as a page builder, go here for detailed step-by-step tutorials and more information:

- [Using The WordPress Block Editor](#)
- [How To Use WordPress Blocks](#)
- [WordPress Block Themes](#)

Why Use A Page Builder For WordPress?

Using a page builder offers users many advantages:

Requires No Coding Skills

Even if you know exactly what you would like to change on your site, it can be quite difficult to make even minor changes to your site's page layouts or design styles if you don't know how to do this.

With a page builder, you don't need to learn HTML, CSS, JavaScript, or PHP to make these changes. You simply open the element that you want to change on your page or website, make the required changes (i.e. edit the content or select a different option or setting), then close that element and save the page.

This can make editing your web pages faster and get things done without hiring a professional web developer or designer.

However, you will need to know how to use the page builder application to make these changes, so this is another program you will need to learn how to use.

A Feature-Rich Page-Building Experience

Another advantage of page builders is that they typically come preloaded with loads of elements, widgets, and features like sliders, image carousels, galleries, content grids, social sharing buttons, pricing tables, charts, CTA buttons, forms, animations, etc.

Page builders eliminate the need to install other plugins you would need to install to get the same functionality. However, page builders can require additional server resources to run, which can slow down your page loading speed.

Built-In Professional Templates

The most popular page builders come with many preinstalled templates that are very attractive, professionally designed, and beautifully crafted to make creating standard web pages like your *Home Page*, *About Us*, *Services*, *Products*, *Contact*, etc. easier and faster to build.

These templates are generally very flexible and highly customizable, giving you virtually unlimited page design options.

Easy To Customize

Most Page Builders are highly customizable and provide user-friendly features like drag-and-drop, a live preview mode, and the ability to quickly and easily add modules to your pages, and then configure, rearrange, and resize these to suit your needs. They also allow you to change design features like global or individual styles of elements, like backgrounds, fonts, colors, padding, margins, borders, etc.

Page Builder Tutorials

If you're on this page, it's probably because your web developer chose to build your WordPress site using a Page Builder that they are familiar with and comfortable using.

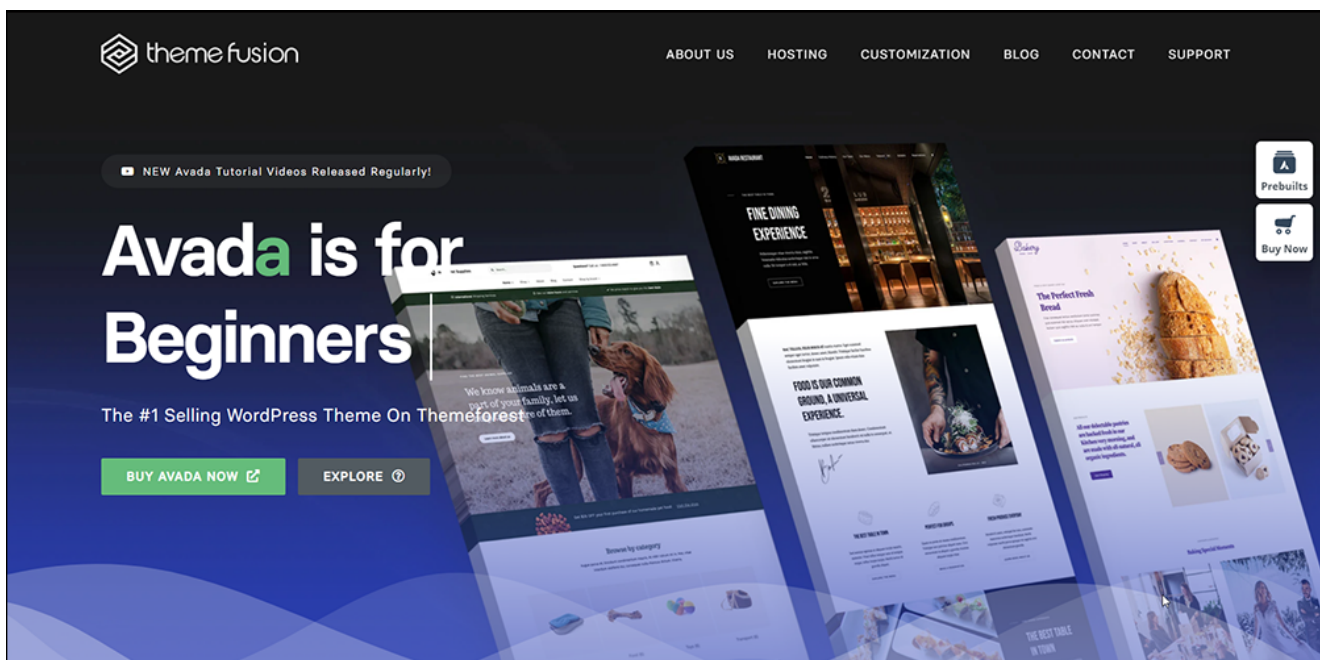
Although Page Builders can make it easier to build and customize pages in WordPress, they still require learning how to use the program and having good design skills to create professional and functional page layouts.

For this reason, we recommend letting experienced web developers or designers create and customize your site or pages using Page Builders. However, if you want to learn how to make simple changes and modifications to elements on your site's pages, then select your Page Builder from the list of the main/most popular Page Builders used with WordPress below and click on the links to their tutorials and documentation sections:

- [Avada](#)
- [Beaver Builder](#)

- [Brizy](#)
- [Divi](#)
- [Elementor](#)
- [GeneratePress](#)
- [Genesis Pro](#)
- [MotoPress](#)
- [Oxygen](#)
- [Page Builder Sandwich](#)
- [Site Origin](#)
- [Themify](#)
- [Thrive Architect](#)
- [Visual Composer](#)
- [WPBakery](#)
- [WP Page Builder](#)

Avada



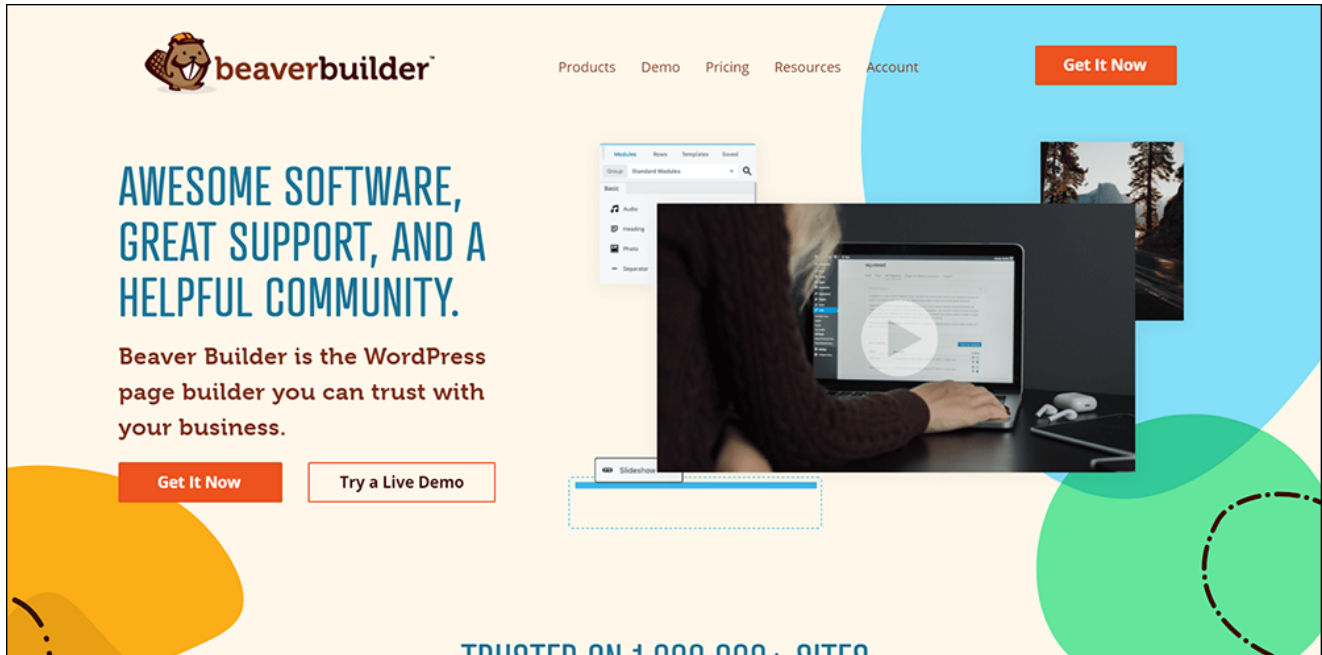
Avada

Website: [Avada](#)

Using Avada:

- [Quick-Start Guide](#)
- [Video Tutorials](#)
- [Documentation](#)
- [Community Forum](#)

Beaver Builder



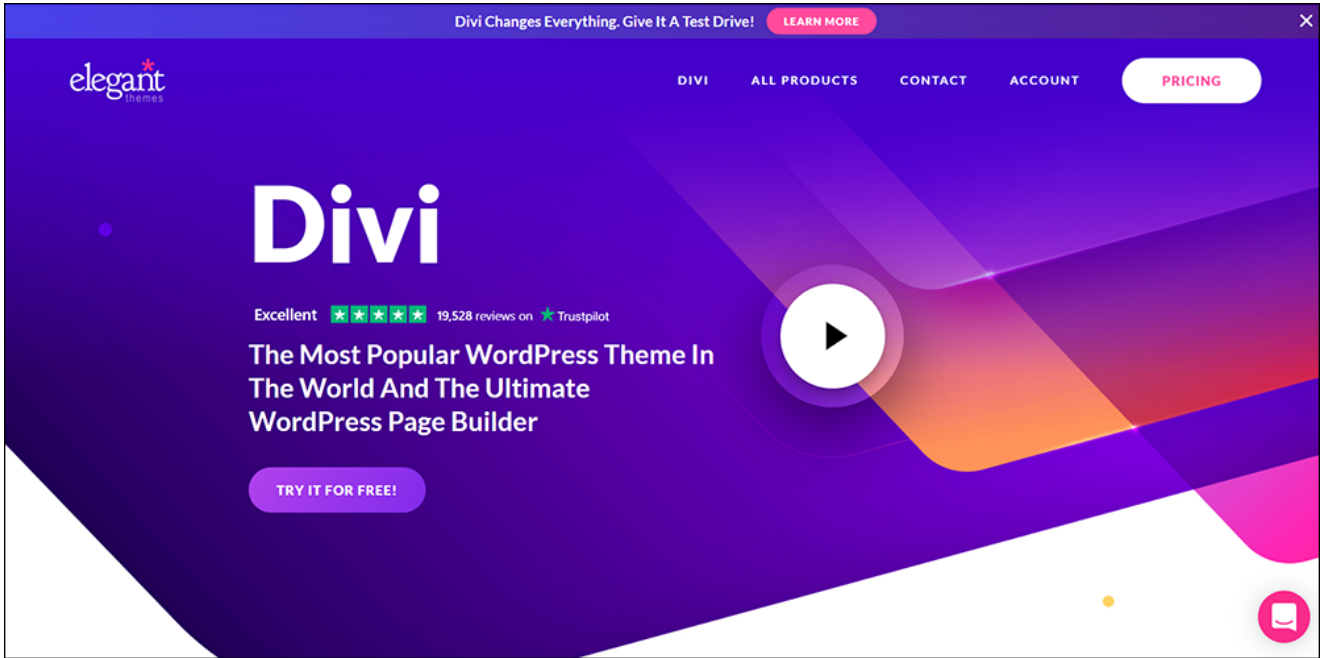
Beaver Builder

Website: [Beaver Builder](#)

Using Beaver Builder:

- [Course Library](#)
- [Video Tutorials](#)
- [Knowledgebase](#)

Divi



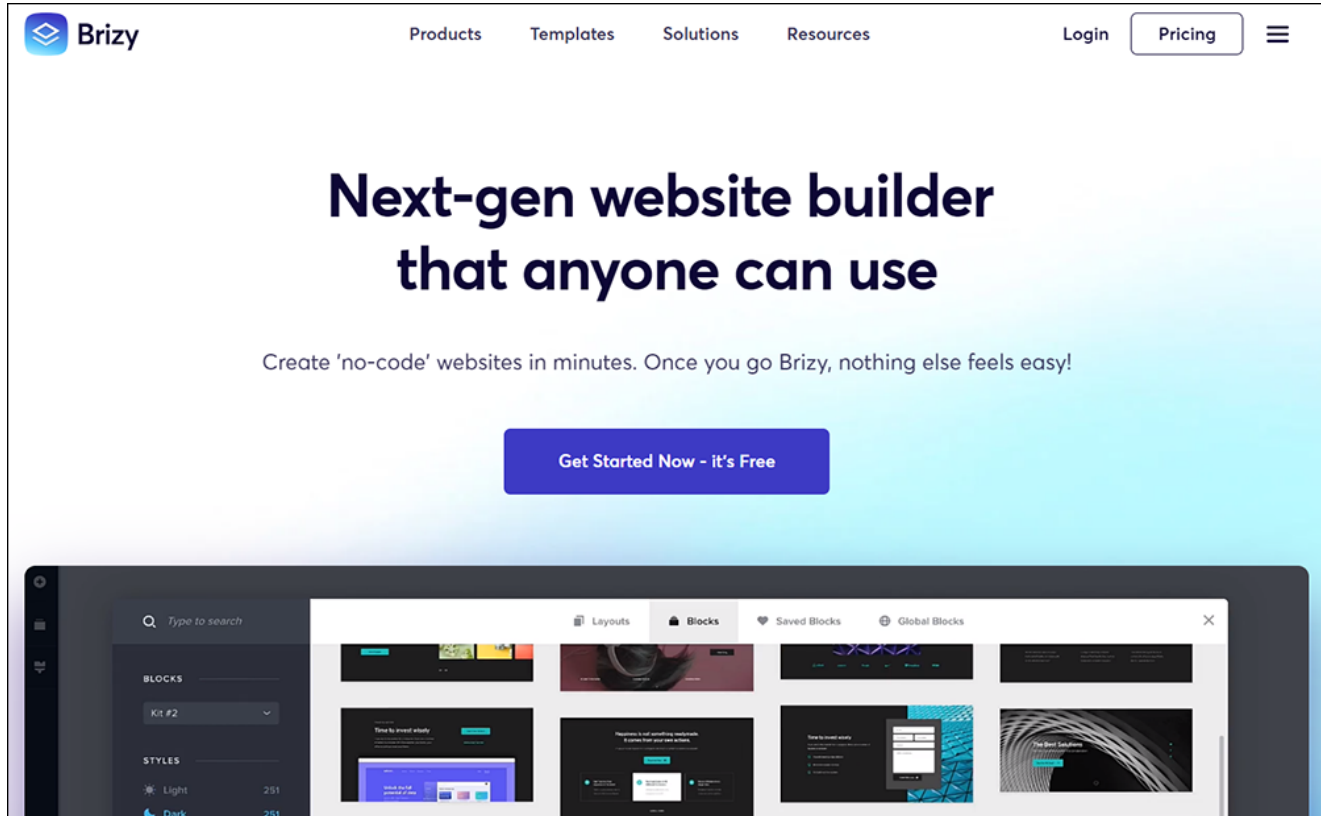
Divi

Website: [Divi](#)

Using Divi:

[Divi Tutorials](#)

Brizy



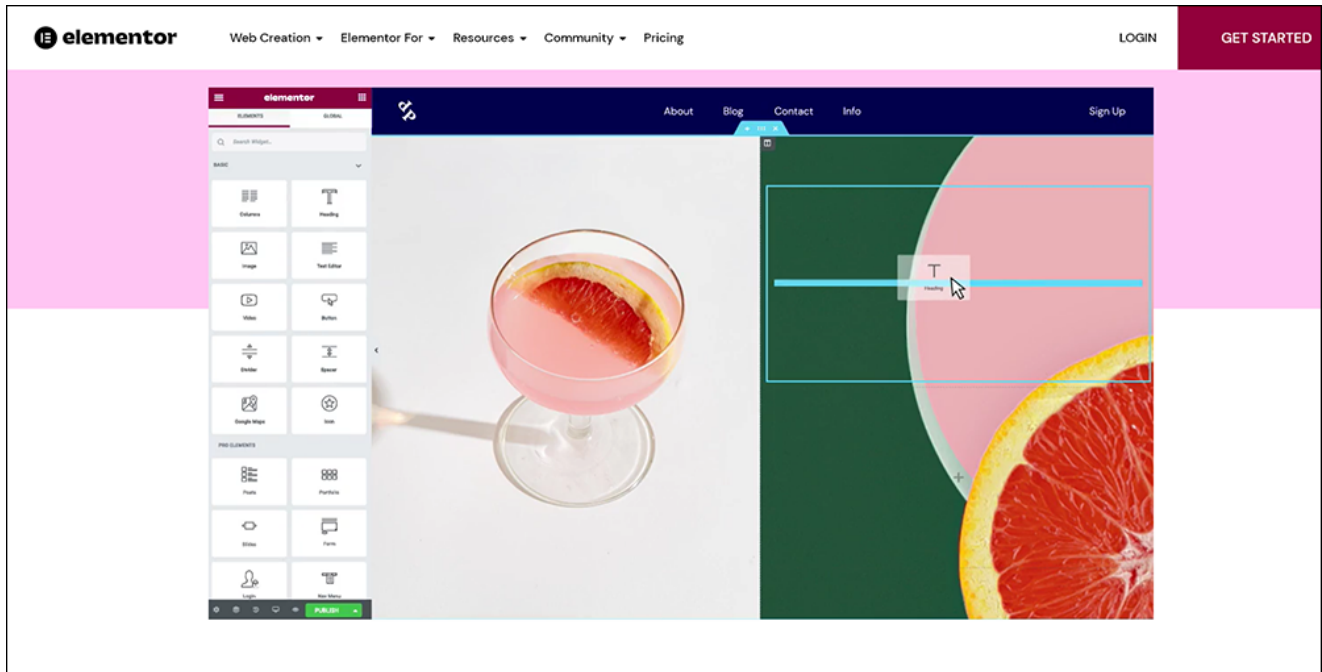
Brizy

Website: [Brizy](https://brizy.com)

Using Brizy:

- [Documentation](#)
- [Video Tutorials](#)

Elementor



Elementor

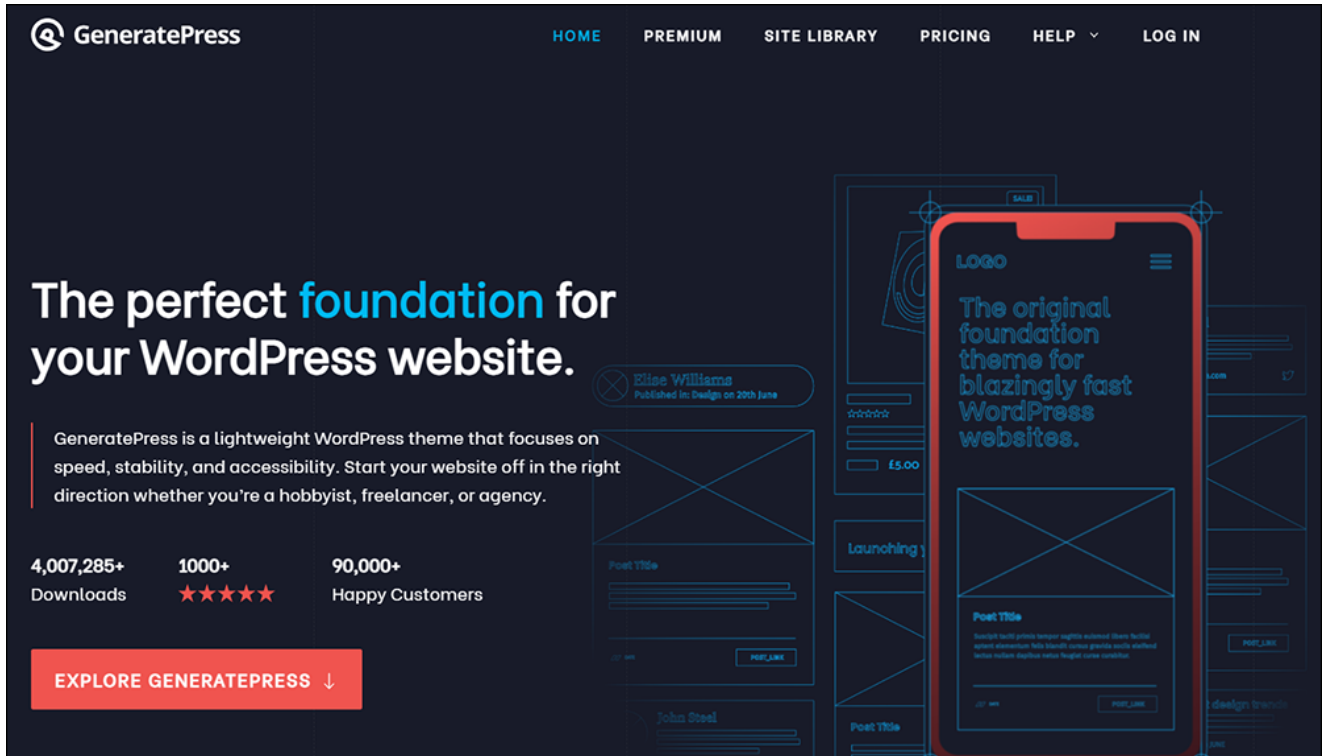
Website: [Elementor](#)

Using Elementor:

[Elementor Academy](#)

- o [Courses](#)
- o [Guides & Tutorials](#)
- o [Video Collections](#)
- o [Webinars](#)

[GeneratePress](#)



GeneratePress


Website: [GeneratePress](https://generatepress.com)

Using GeneratePress:

[Documentation](#)

Genesis Pro

STUDIOPRESS Genesis Pro Blocks Custom Blocks Framework Them



GENESIS PRO

Build better sites faster with powerful site building tools for WordPress—just \$360/year. With the purchase of Genesis Pro, you get access to and support for Genesis & all the StudioPress-made themes. You don't have to host on WP Engine to use Genesis Pro.

[Buy Genesis Pro](#)

(Genesis Pro comes with a 60-day money back guarantee.)

Genesis Pro

Website: [Genesis Pro](#)

Using Genesis Pro:

[Help & Documentation](#)

MotoPress

MotoPress Plugins Themes Services Support Hosting Blog Account [Membership](#)

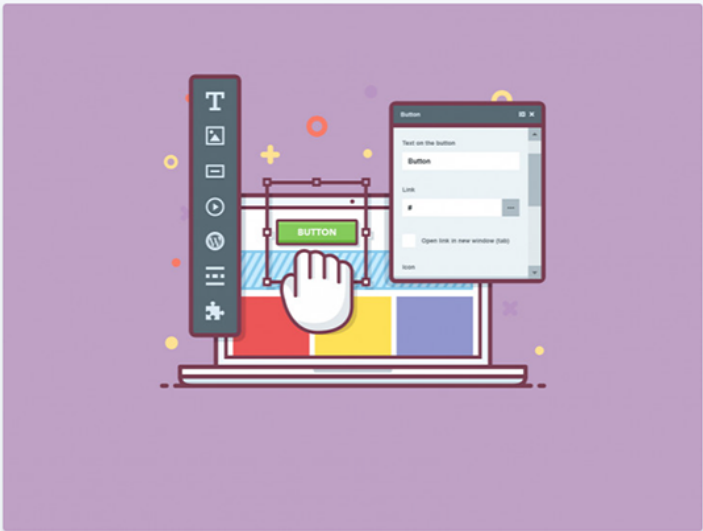
Content Editor – WordPress Page Builder

Drag-and-drop WordPress Page Builder will help you create a better website with any theme. You can design pages, posts or custom post types visually on the frontend - with tons of content modules and styling options. Quick and fun editing, no shortcode lock-in effect, user-friendly toolkit.

★★★★★ [9 reviews](#) [212 comments](#) [34,772 downloads](#)

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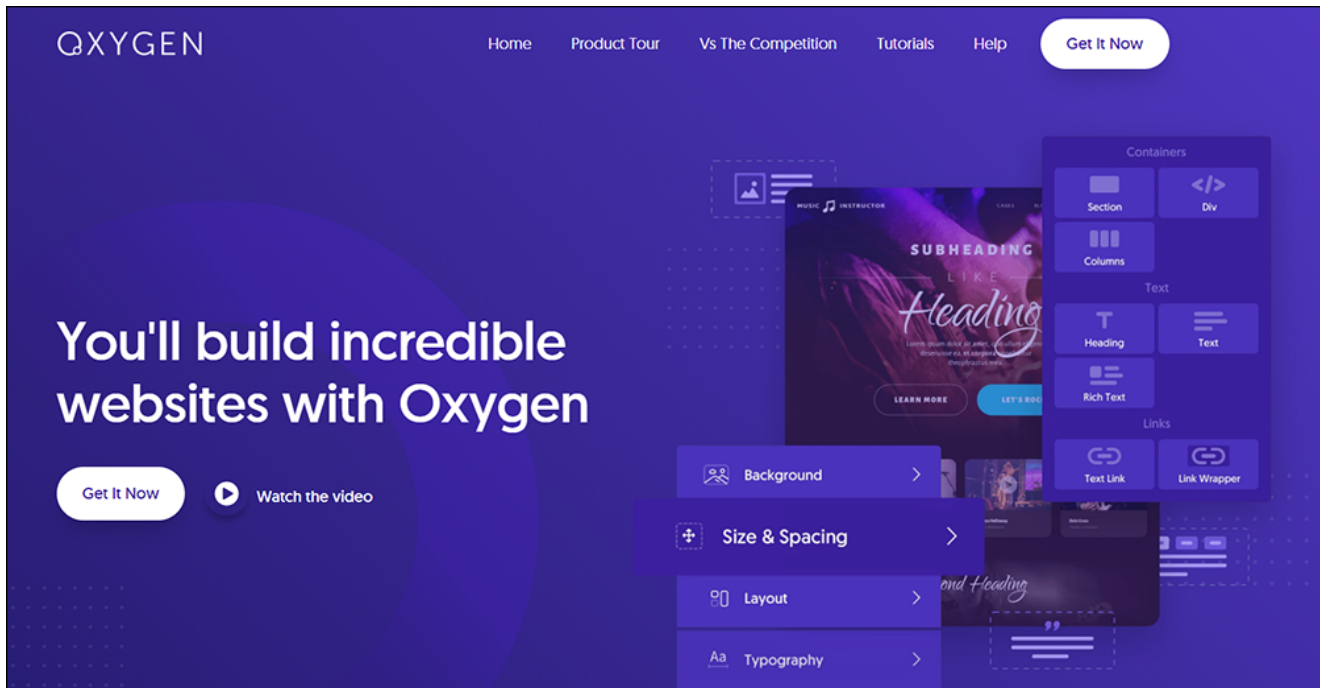
MotoPress

Website: [MotoPress](#)

Using MotoPress:

- [MotoPress Page Builder Video Tutorials](#)
- [Documentation](#)

Oxygen



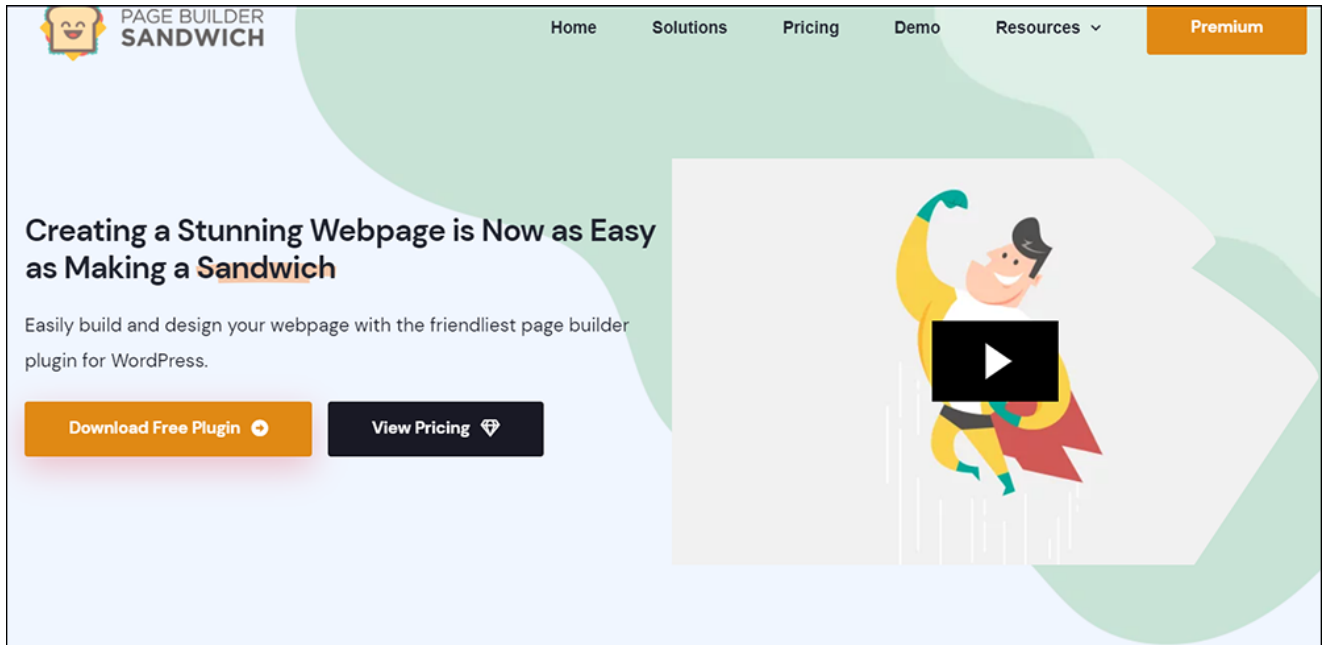
Oxygen

Website: [Oxygen](#)

Using Oxygen:

[Tutorials](#)

Page Builder Sandwich



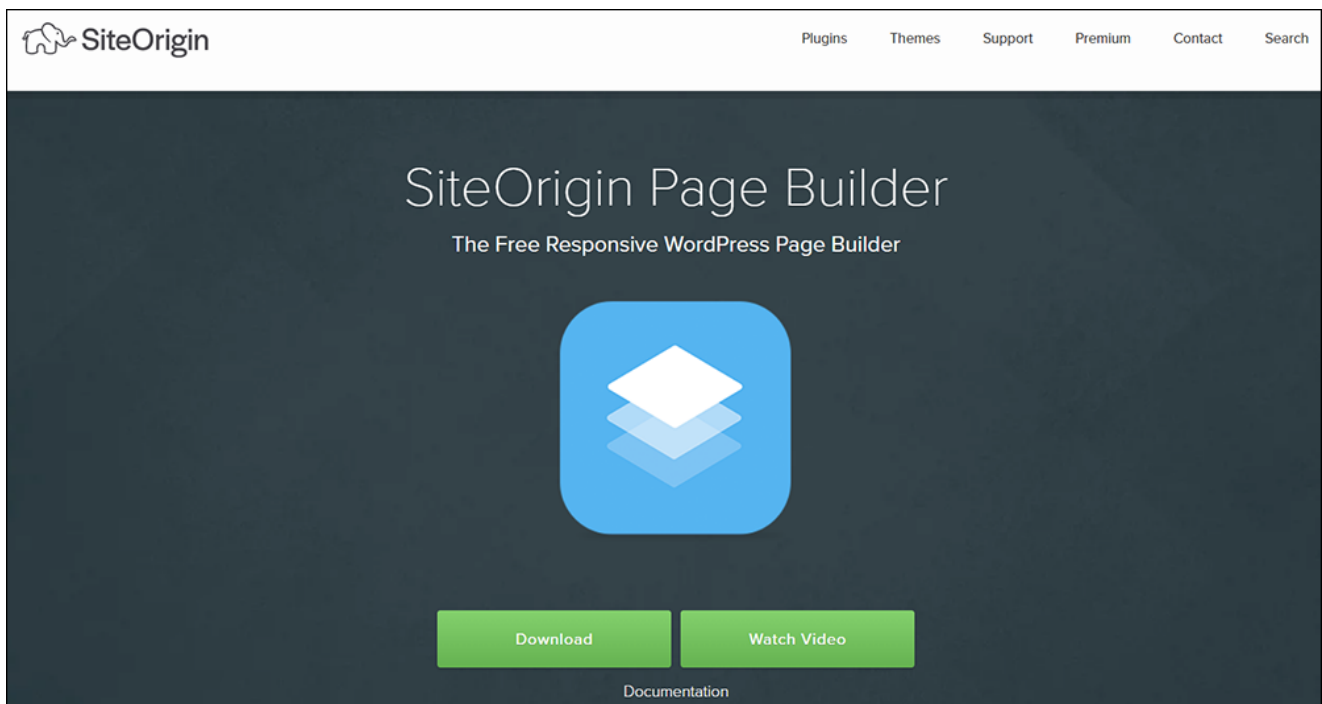
Page Builder Sandwich

Website: [Page Builder Sandwich](#)

Using Page Builder Sandwich:

- [Blog](#)
- [Documentation](#)

Site Origin



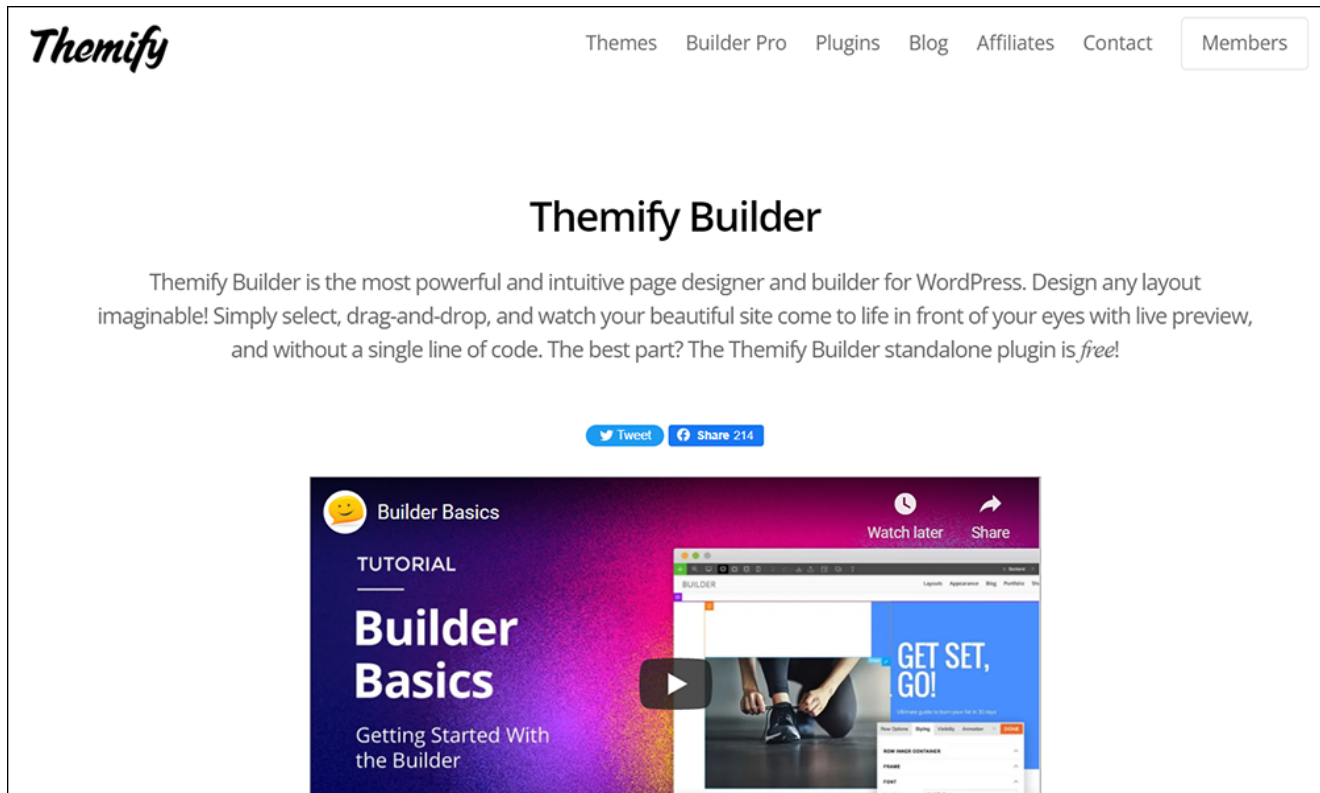
Site Origin

Website: [Site Origin](#)

Using Site Origin:

[Documentation](#)

Themify Builder

The image shows a screenshot of the Themify Builder website. At the top left is the Themify logo. The top navigation bar includes links for Themes, Builder Pro, Plugins, Blog, Affiliates, Contact, and a Members button. The main heading is "Themify Builder". Below it is a paragraph describing the builder as a powerful and intuitive page designer for WordPress, highlighting its drag-and-drop interface and live preview features. There are social sharing buttons for Twitter and Facebook. Below the text is a video player for a "Builder Basics" tutorial, showing a person's hands working on a laptop screen with the text "GET SET, GO!".

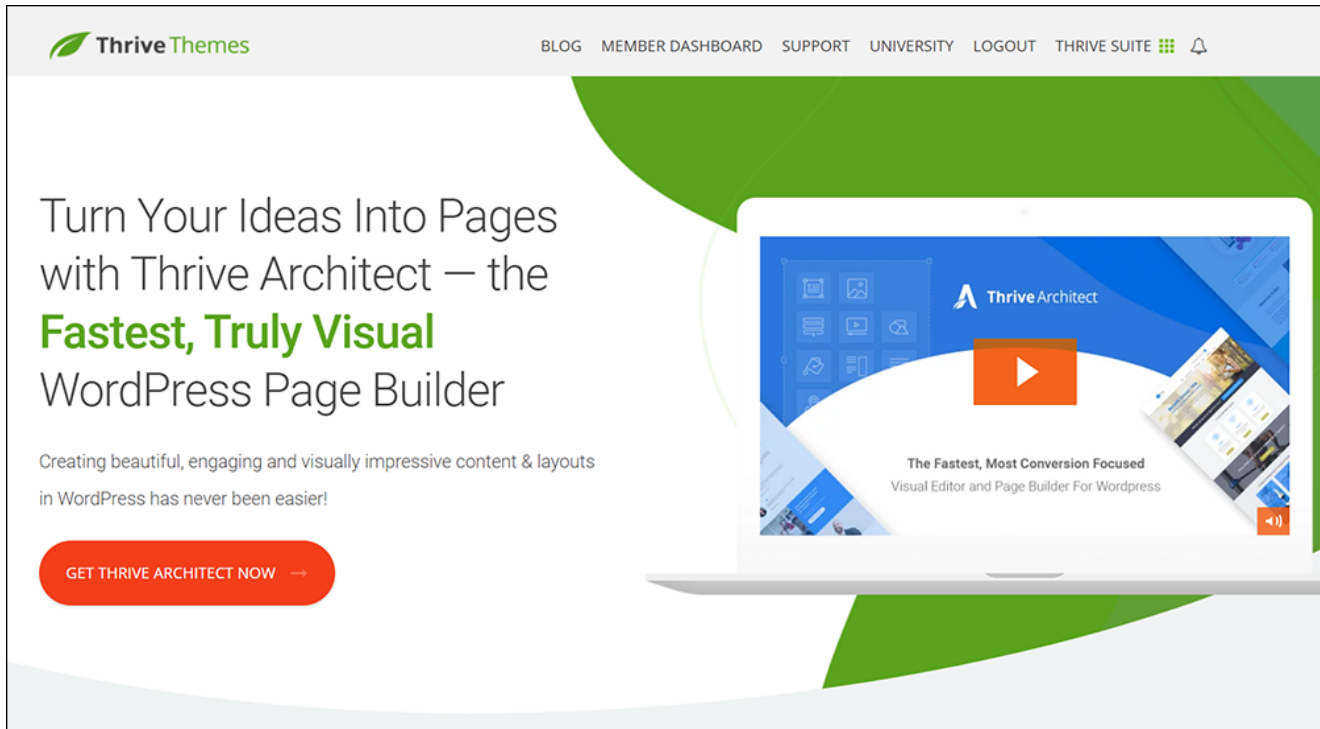
Themify Builder

Website: [Themify Builder](#)

Using Themify Builder:

[Documentation](#)

Thrive Architect



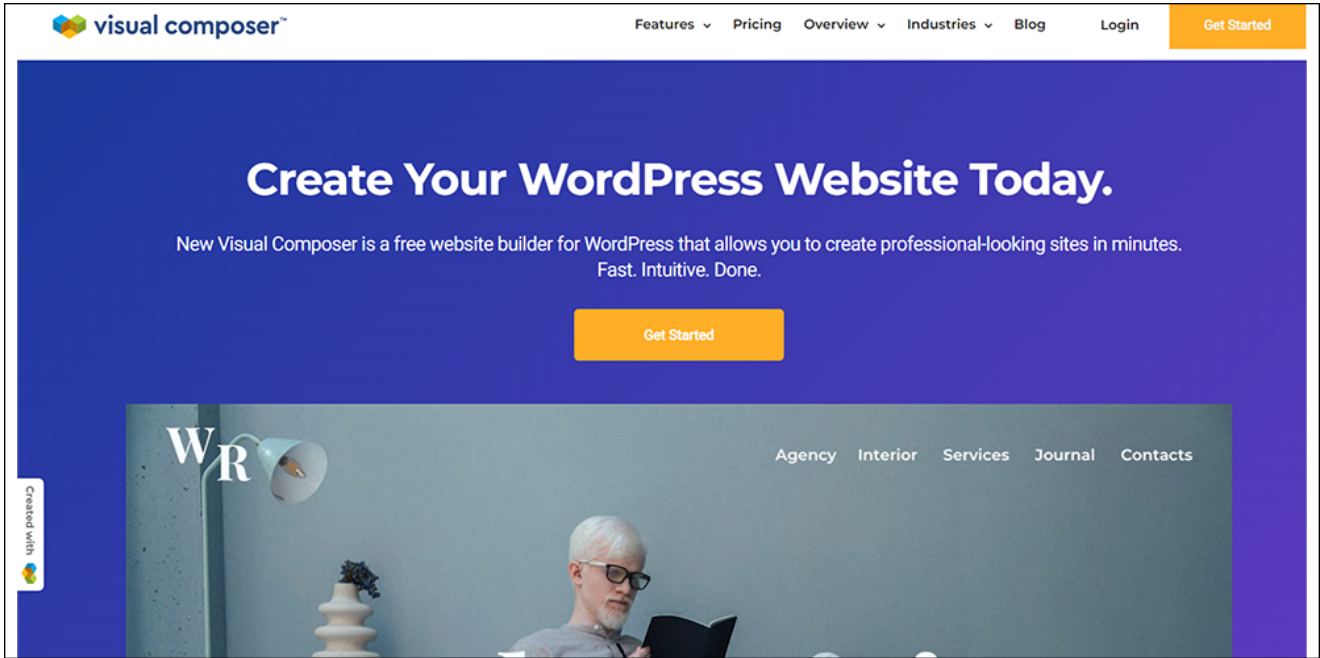
Thrive Architect

Website: [Thrive Architect](#)

Using Thrive Architect:

- [ThriveThemes University](#)
- [Knowledgebase](#)

Visual Composer



Visual Composer

Website: [Visual Composer](#)

Using Visual Composer:

WPBakery

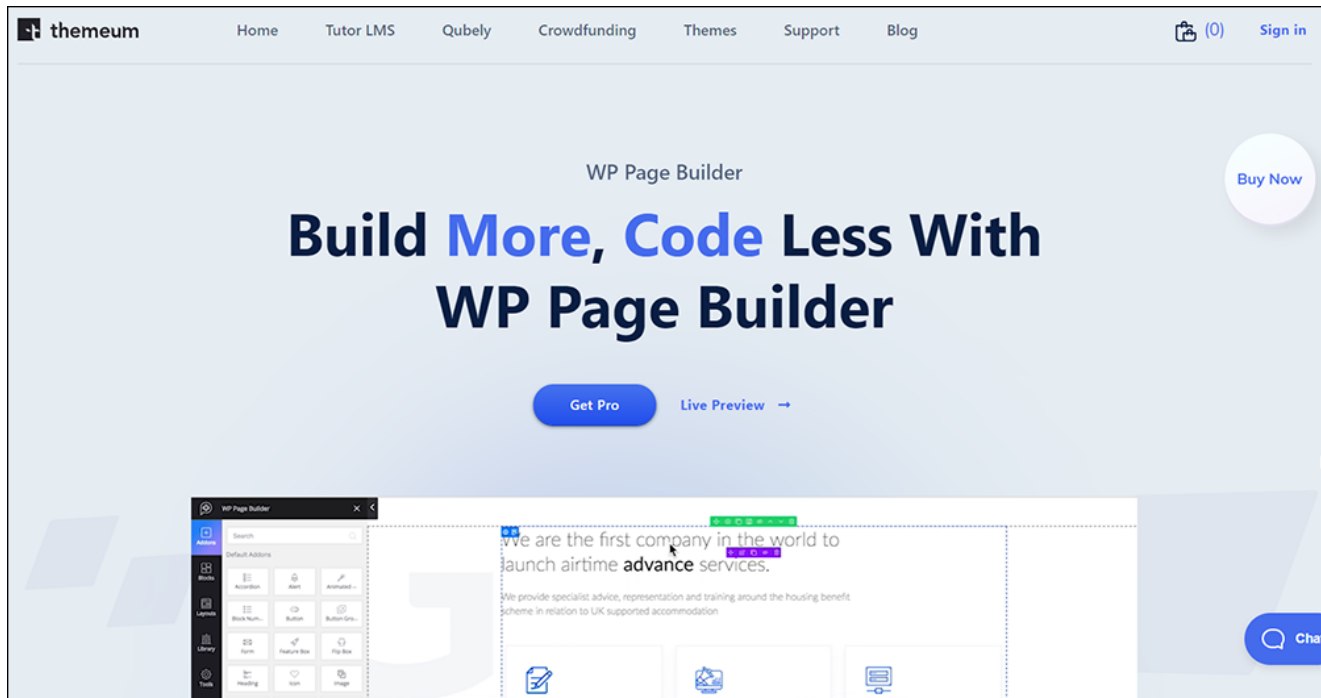


WPBakery

Website: [WPBakery](#)

Using WPBakery:

WP Page Builder



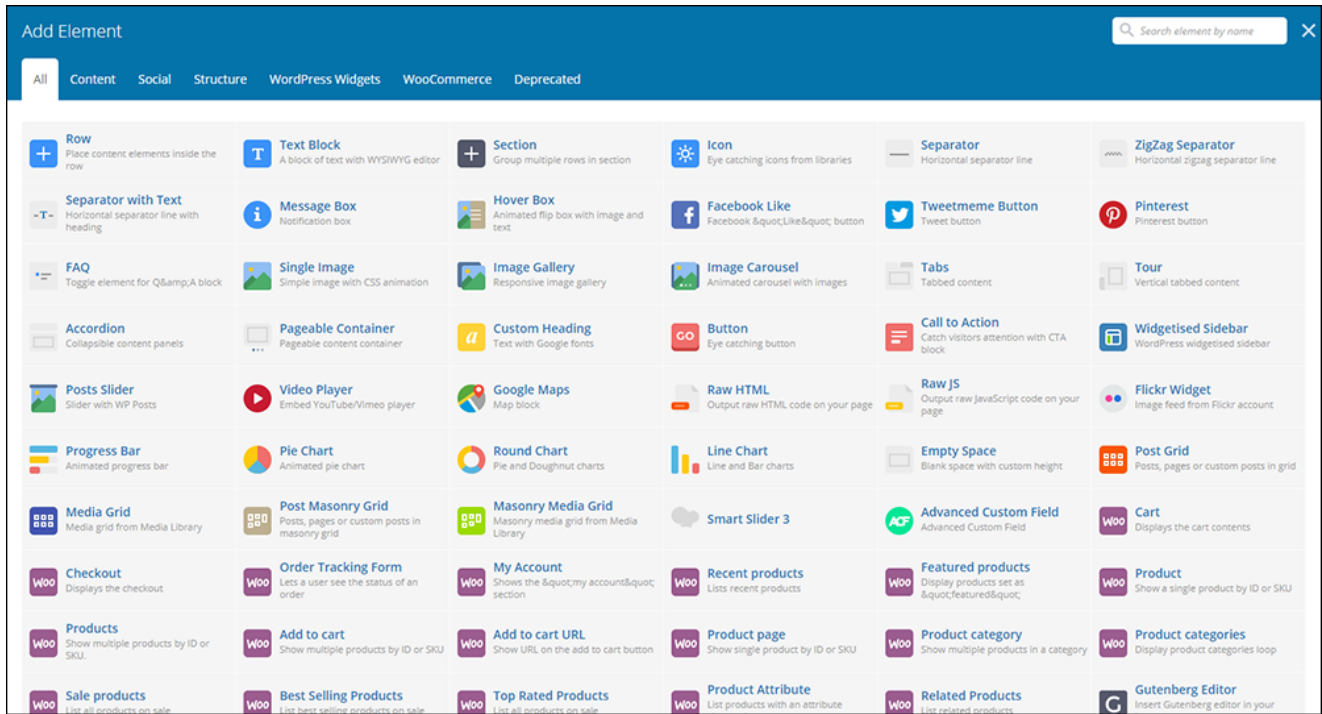
WP Page Builder

Website: [WP Page Builder](#)

Using WP Page Builder:

Documentation

Hopefully, the links to your page builder tutorials and documentation provided here will help you learn how to use your page builder more effectively with WordPress.



Using Page Builders With WordPress

Updated: April 9th, 2023